

ABOUT YOUR ORGANIZATION: MANITOBA BEEF PRODUCERS



We are beef producers working to help ensure a sustainable future for the beef industry in Manitoba for the benefit of all beef producers.



MBP is your organization, funded by your check-off dollars. Your continued support makes your voice and industry stronger.



The \$3 per-head MBP check-off you pay promotes and defends beef producers' interests and livelihoods through a united effort.

What Does MBP Do For Producers?

1. We **ADVOCATE** for beef producers on provincial and federal issues.
2. We **PROVIDE** a forum for discussion and the development of policies to benefit producers.
3. We **FUND** numerous research projects and work with research partners to meet our needs in the cattle industry.
4. We **SUPPORT** members with information on government policy and developments in research and production to maximize profitability.
5. We **COMMUNICATE** with the media and public to highlight issues and promote beef.

MANITOBA BEEF PRODUCERS IS YOUR VOICE AS A BEEF PRODUCER

WE ARE THE EXCLUSIVE VOICE OF THE BEEF INDUSTRY IN MANITOBA

OUR OPERATIONS ARE NOT FUNDED BY THE GOVERNMENT

WE ARE NOT A GOVERNMENT ENTITY

WE DO NOT SPEAK FOR CORPORATIONS

CONNECT WITH MBP
Email: info@mbbeef.ca

Phone: 1-800-772-0458

Website: www.mbbeef.ca

Find us on Facebook and Twitter at
@ManitobaBeef

COMMUNICATION IS KEY

CONTACT US WITH ISSUES
THAT IMPACT YOUR
OPERATION

MAKE YOUR VOICE HEARD
AT DISTRICT MEETINGS

VOTE ON ISSUES BY
ATTENDING THE ANNUAL
GENERAL MEETING

WE ARE STRONGER WHEN
WE HEAR FROM YOU

**Please Contact Us
Today with Your
Questions and
Comments
1-800-772-0458**

Who Directs What We Do at MBP?

- MBP policy is set through a democratic process by our beef producer members like you at district meetings and at the annual general meeting.
- Fourteen producer-elected directors sit on the MBP board to guide the work of the organization. All directors are beef producers from across Manitoba.
- The board and five full-time staff members represent beef producers through advocacy, communication, research and education.

Invest in the Check-off and Support MBP Efforts in Areas Such As:

- Insurance Programs
- Environment Issues and Business Risk Management
- Animal Care
- Flooding and Feed
- Research
- Transportation Assistance
- Biosecurity
- Predator Programs
- Bovine Tuberculosis
- Trade and Market Access
- Traceability
- Workplace health and safety
- Feedback on Government Legislation and Regulations Affecting the Beef Industry
- Promotion of Positive Beef Sector Messages and Beef Nutrition Information

Benefits MBP Provides

1. Representation and a voice through your vote at district meetings and the annual general meeting
2. Manitoba representation and membership in the Canadian Cattlemen's Association and the National Cattle Feeders' Association
3. Age verification services
4. Free subscription to Cattle Country, MBP's newspaper
5. Free subscription to MBP's electronic newsletter and email updates on current issues

**Invest Your Check-off Dollars in
Your Organization!**