



*Building the Future
from The Ground Up*

Location: Brandon Manitoba

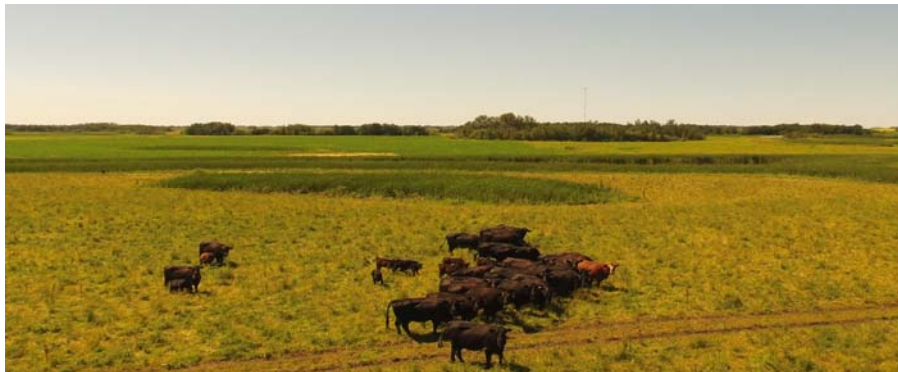
www.mbf.ca

MBFI is a centre of agricultural innovation engaging in science-based research to benefit valuable ecosystems, improve producer profitability and build social awareness around the beef and forage industry.

The MBFI is building partnerships between beef producers, governments, researchers and private stakeholders who are interested in advancing the industry.

Working together at MBFI, **we will create** a stronger industry for future generations of beef and forage producers.

Via our partnerships, stakeholders and strategic communications outreach, we will position Manitoba's beef and forage industry as leaders and vital cogs in Canada's agricultural scene.





Activities include research, technology transfer, communications

MBFI is comprised of four core partners: Manitoba Agriculture, Manitoba Beef Producers, Manitoba Forage and Grassland Association and Ducks Unlimited Canada.

As a group, we seek direction from stakeholders such as producers, industry and academia as we work together collaborating for the advancement of our industry.

The MBFI represents a new government – industry partnership model that maintains an active beef and forage research centre and outreach program.



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