

# Agenda for Manitoba Beef Producers' 39<sup>th</sup> Annual General Meeting

**Location:** Victoria Inn Hotel & Conference Centre, 3550 Victoria Avenue, Brandon, MB R7B 2R4

**Theme: *Building Our Future***

## **Day One – Thursday, February 8, 2018**

**9:00** Registration Begins and Trade Show Opens

**10:00 – 12:00** Industry Knowledge Sessions

10:00 – 11:00 Topic: Market Access

- Fred Gorrell, Assistant Deputy Minister, Markets and Industry Services Branch, Agriculture and Agri-Food Canada

11:00 – 12:00 Topic: Disruption and agriculture

- Marty Seymour, FCC

**12:00 – 12:55** Lunch for registered AGM delegates

**12:00 – 1:30** Young producer luncheon and forum (*\*targeted at producers under 39*)

- Challenging the capital paradigm – Peter Manness, MNP

## ***MBP's Annual General Meeting Convenes***

**1:00 – 1:05** MBP General Manager Brian Lemon calls meeting to order

**1:05 – 1:45** Update on movement reporting – Rick Wright, Manitoba Livestock Marketing Association

**1:45 – 2:30** Business Portion of the Annual General Meeting

- Approval of Agenda
- Approval of Minutes from 2017 38<sup>th</sup> AGM
- Report from the President
- Report from the General Manager
- Report from the Finance Chair
- Review of MBP's audited financial statement
- Appointment of MBP auditor for the upcoming fiscal year
- Introduction and ratification of MBP Directors

**2:30 – 3:00** Manitoba Beef & Forage Initiatives research update – Don Guilford, Management Committee chair

**3:00– 3:20** Coffee Break

**3:20– 3:40** Verified Beef Production Plus+ program update – Virgil Lowe, Business Manager, VBP+

**3:40 – 5:00** Resolutions Debate

**5:30** Cocktail Hour

**6:30** President's Banquet

- Opening Remarks from the President
- Greetings from Agriculture Minister Ralph Eichler
- Presentation Manitoba's Environmental Stewardship Award (TESA)
- Recognition of five retiring MBP directors

**8:30** Speaker

- Robert Sopuck, Member of Parliament for Dauphin-Swan River-Neepawa  
Topic: *Eat Canadian Beef, It's Good For The Environment*

## **Day Two – Friday, February 9, 2018**

**8:00 – 8:30** Coffee service, trade show opens

**8:30 – 10:15** Production Session

Panel discussion: *Adding Value Without Adding Acres*

\*\*\* Facilitated by Dr. Derek Brewin, University of Manitoba Faculty of Agricultural and Food Sciences

- Dr. John Crowley, University of Alberta
- Dr. Bart Lardner, Western Beef Development Centre
- Mark Klassen, Director of Technical Services, Canadian Cattlemen's Association

**10:15 – 10:35** Coffee Break

**10:35 – 12:00** Reports from National Beef Organizations

- Market report – Canfax Research Services
- Canada Beef
- National Cattle Feeders Association

**12:00** President's Closing Remarks