



E-Newsletter

An update from Manitoba Beef Producers

Livestock Predation Protection Workshops set for May

With livestock predation continuing to be an issue for some Manitoba producers, a series of workshops dealing with the topic have been planned for May.

The free workshops are open to livestock producers, trappers, hunters and landowners who are interested in learning more about predation and some of the programs available to them.

Officials from Conservation and Water Stewardship, Manitoba Food and Rural Development (MAFRD) and Manitoba Agricultural Services Cor-

poration (MBP) will be on hand to give an overview of Wildlife Damage Compensation Regulation and Program along with other topics including animal husbandry tools. Professional trappers will also be in attendance to give advice on humane trapping and snaring, predator hunting and calling and mortality management. (See accompanying box for meeting dates.)

Anyone interested in attending a workshop is asked to pre-register as space is limited. Call Manitoba Beef Producers at 1-800-772-058 to register.



Meeting Dates and Locations

Time 6 p.m. to 10 p.m.

Vassar, Manitoba

Vassar Community Centre, 80 Beaudry Ave

Date: May 7, 2015

Moosehorn, Manitoba

Moosehorn Community Hall, Railway Avenue

Date: May 11, 2015

Arborg, Manitoba

Arborg Heritage Hall, Arborg Heritage Village

Date: May 12, 2015

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mbbeef.ca

Upcoming Events

May 28-30

2015 Livestock Markets Association of Canada Convention and Annual General Meeting.

Hilton Suites - Winnipeg Airport

[Click here for more information](#)

In the News

A look at the news and other information impacting Manitoba's Beef industry

• [Big opportunities lie in beef production](#)

• [Global brand strategy focused on consumers](#)

• [COOL decision expected in May](#)

• [Federal budget considered positive for beef industry](#)

• [Streamlined cash advance program allows for one-stop shopping](#)

• [Rejuvenate pastures](#)

Budget 2015 positive for cattle producers

CCA Media Release

The Canadian Cattlemen's Association (CCA) is pleased with the investments in the 2015 Federal Budget that support and promote market access and trade opportunities for Canada's beef cattle producers.

Announced today, Economic Action Plan 2015 contains several measures, starting in 2016-17, of direct benefit to beef producers. Key among these measures is an investment of \$18.1 million over two years to expand the activities of the Market Access Secretariat (MAS). This includes introducing new agricultural trade commissioners abroad and taking on a more active role in setting international science-based standards.

CCA President Dave Solverson noted the association was instrumental in establishing the formation of the MAS, which was tasked in 2009 to work full-time on aggressively and strategically securing access to international markets. The MAS has proven its worth to beef cattle producers many times since then, in the form of market access agreements and trade deals, he said.

"The CCA is thrilled with the Government of Canada's continued commitment to this very important initiative," Solverson said. "The Market Access Secretariat has real clout in the international arena, and so carrying that influence over to

the newly expanded areas is fantastic news for Canada's beef producers."

As exports are the lifeblood of Canada's beef industry, the need for substantive trade and promotion activities is of vital importance. The CCA is pleased to see two important investments in this area. Budget 2015 pledges increased funding of \$42 million over five years (starting in 2015-16) and \$9.3 million per year thereafter to expand the footprint and resources of the Canadian Trade Commissioner Service. An additional investment of \$12 million over two years to the AgriMarketing program will help to promote and differentiate Canadian agriculture and agri-food products to the world. The latter investment builds on the \$341 million over five years currently available under Growing Forward 2.

The Canadian Beef Advantage is what differentiates Canadian beef in priority markets around the world. Solverson said he looks forward to continued success promoting the brand.

The CCA appreciates another measure of practical importance to producers, particularly those wishing to retire or transition from the industry. Under the Capital Gains Tax Exemption Increase, the lifetime capital gains exemption for dispositions of qualified farm (or fishing) property moves up to \$1 million from \$813,600 for 2015.

MBP to offer six bursaries in 2015

Six Manitoba students will receive a little extra help paying for their education this year thanks to the 2015 Manitoba Beef Producers' bursaries.

The six bursaries are offered annually to MBP members or their children who are attending a university, college or other post-secondary institution. Students pursuing trades training are also eligible. Preference will be given to students who are in a field of study related to agriculture or those working to acquire a skilled trade that would benefit the rural economy. Those applying must be at least 17-years-old as of Jan. 1, 2015 and be an active Manitoba beef producer or the child of one. Applicants are required to use the bursary within two years of receipt and the program they are attending must be at least one year in duration.

Interested students are asked to submit an essay no more than 600 words in length discussing what the beef industry means to them, their family, community and Manitoba at large. Students are also asked to include the reasons they enjoy being involved in agriculture.

Applicants must also submit either a high school or post-secondary transcript, proof of enrolment in a recognized institution, a list of their community involvement and three references.

The application can be found at mbbeef.ca or by clicking this [link](#).

Completed applications must be submitted to MBP by June 5, 2015. All entries will be reviewed by the selection committee and the winners will be notified on July 31, 2015.

Applications can be sent to:
Manitoba Beef Producers Bursary Committee,
 220 – 530 Century Street,
 R3H 0Y4
 Fax: (204) 774-3264
 E-mail: info@mbbeef.ca
 For more information, please contact MBP at
 1-800-772-0458 or email: info@mbbeef.ca

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Contact Esther Reimer for more information.
[**info@mbbeef.ca**](mailto:info@mbbeef.ca)



MANITOBA BEEF PRODUCERS BURSARY

Manitoba Beef Producers is pleased to make available (6) six \$500 bursaries annually for MBP members or their children attending a university, college, other post-secondary institution or pursuing trades training.

Preference will be given to those students pursuing a field of study related to agriculture or to those acquiring a skilled trade that would be beneficial to the rural economy.

Completed applications must be submitted by Friday, June 5, 2015. A selection committee will review the submissions. Winners will be notified by July 31, 2015.

The bursary criteria are as follows:

Eligibility:

- Must be at least 17 years of age as of January 1, 2015.
- Must be an active Manitoba beef producer or the child of an active Manitoba beef producer.
- Must use the bursary within (2) two years.
- Post-secondary program or trades training must be a minimum of one year in duration.

Items to Submit:

- Must submit a typed 600 word (maximum) essay discussing “What the beef industry means to my family, my community, and Manitoba.” Also include the reasons you enjoy being involved in agriculture.*
- Must submit a transcript (either High School or Post-Secondary Institute).
- Must submit a proof of enrolment in a recognized institution (current transcript or if in high school include a letter of intent to attend or a letter of acceptance).
- Must submit a list of community involvement (e.g. 4-H, community clubs, volunteer work, etc.).
- Provide the names of three references, including their addresses and telephone numbers.

Submissions must be sent to MBP no later than 4:30 p.m. on Friday, June 5, 2015 to:

Manitoba Beef Producers
Bursary Committee
220 – 530 Century Street
Winnipeg MB R3H 0Y4
Fax: (204) 774-3264
E-mail: info@mbbeef.ca

For more information, please contact the MBP at 1-800-772-0458 or email: info@mbbeef.ca

*The winning essays will be published in the MBP newspaper *Cattle Country*.



MBP 2015 BURSARY APPLICATION FORM

PLEASE PRINT

Name: _____

Mailing address: _____

Telephone: _____

Email: _____ Fax (if available): _____

Date of Birth: _____

Parents' names if you are under 18: _____

Are you a beef producer? _____

Are you the child of a beef producer? _____

Institute of current enrolment*: _____

Current or intended program of study or skilled trades training*: _____

Duration of post-secondary program or skill trades training: _____ year (s)

Essay: Please submit a typed 600 word (*maximum*) essay on "What the beef industry means to my family, my community, and Manitoba." Also include the reasons you enjoy being involved in agriculture.

*Note: Bursary winners will be published in MBP's newspaper *Cattle Country*.

Please return: the completed application form; transcript; proof of enrolment in a post-secondary institution or an apprenticeship program, or a letter of intent to pursue further studies; a list of your community involvement; a typed essay; and, your references *no later than 4:30 p.m., Friday June 5, 2015 to:*

Manitoba Beef Producers
Bursary Committee
220 – 530 Century Street
Winnipeg, MB R3H 0Y4
Fax (204) 774-3264
Email: info@mbbeef.ca

Celebrate the beef industry's continual environmental improvements

From beefresearch.ca

This post was written in collaboration with Fawn Jackson, Canadian Cattlemen's Association Manager of Environment and Sustainability.

Earth Day, celebrated annually on April 22nd, began in the 1970's and is often cited as the start of the modern environmental movement. But it isn't just for the hippie children of the 1970's anymore. Today Earth Day is recognized globally by people from all walks of life as a way to foster and celebrate environmental respect and behavioural changes that lessen our impact on the earth.

Cattle producers across Canada, who chose to make their living as stewards of the land, fully appreciate the value of a healthy environment. For all of us in the Canadian beef industry, Earth Day is a day to celebrate our industry's environmental achievements, and is an excellent time to foster further discussion about how to make continual improvements in this area.

Grasslands for grazing livestock capture and store carbon dioxide from the atmosphere. Canadian cattle producers have achieved great feats of environmental improvement since cattle were brought to Canada in the late 19th century by Americans to southern Alberta. Canadian beef production is now globally recognized as some of the most efficiently

produced beef in the world in regards to natural resource use. Several ecological services are provided by beef producers as well. For example, Canadian rangelands capture and store carbon dioxide from the atmosphere, and maintain watersheds, wetlands, and habitat to support plant, animal, bird and insect biodiversity.

Canadian beef industry's environmental footprint lessened as technologies improve feed efficiency. Given limited natural resources and a growing population with growing consumer interest in how food is produced, it is imperative that the beef industry has a comprehensive understanding of its environmental impact. Two research projects are currently underway to do just that. The Beef Cattle Research Council (BCRC) is funding a project titled 'Defining the Environmental Footprint of Canadian Beef Production' led by Dr. Tim McAllister and Dr. Karen Beauchemin at the Agriculture and Agri-Food Canada research centre in Lethbridge, Alberta. This project will examine changes between 1980 and today in the amount (and types) of feed, land and water needed to produce a kilogram of beef.

Furthermore, the study will look at the changes in the amount of greenhouse gas and manure produced per kilogram of beef, as well



as changes in water quality, carbon sequestration, biodiversity and other ecosystems services. Learn more in the BCRC's fact sheet: <http://www.beefresearch.ca/factsheet.cfm/defining-the-environmental-footprint-of-canadian-beef-production-138>

While the BCRC-funded project brings the historic perspective, another project led by the Canadian Roundtable for Sustainable Beef, will look at the environmental, economic and social impact of the Canadian beef industry today, identify strengths, weaknesses, opportunities and threats as well as set key performance indicators for future benchmarking. Together these research projects will help to identify potential areas for improvement as well as help acknowledge the achievements that have been made in improving the footprint of the Canadian beef industry.

Protect Your Livestock. Protect Your Livelihood.

Register today for the Livestock Predation Protection Workshop.

If you are a livestock producer, trapper, hunter or landowner, you are invited to attend a Livestock Predation Protection Workshop in your area. The workshops are taking place at the following locations:

Time 6 p.m. to 10 p.m.

Vassar, Manitoba
Vassar Community Centre
80 Beaudry Ave
Date: May 7, 2015
Pre-register at: 1-800-772-0458

Moosehorn, Manitoba
Moosehorn Community Hall
Railway Avenue
Date: May 11, 2015
Pre-register at: 1-800-772-0458

Arborg, Manitoba
Arborg Heritage Hall
Arborg Heritage Village
Date: May 12, 2015
Pre-register at: 1-800-772-0458

Free Admission. Expert Advice.

Admission to the workshop is free. The evening will include information from Conservation and Water Stewardship, Manitoba Food and Rural Development (MAFRD) and Manitoba Agricultural Services Corporation. An overview of the Wildlife Damage Compensation Regulation and Program will be provided along with information on animal husbandry tools. Professional trappers will also be in attendance to provide advice on:

- Humane Trapping and Snaring
- Predator Hunting and Calling
- Mortality Management

Register Today

Pre-register to attend the workshop. Space is limited.



Manitoba



MASC
Manitoba Agricultural Services Corporation

