

MBP APPLAUDS LIVESTOCK PRICE INSURANCE PROGRAM

Manitoba Beef Producers welcomes the announcement of a new livestock price insurance program that will be available to Manitoba producers this spring.

Yesterday's announcement assures Manitoba producers that they will be fully part of the Western Livestock Price Insurance pilot program that was first announced by the federal government and three western provinces on January 24, 2014. The unveiling of the program in Manitoba was delayed due to the recent provincial by-elections. [Read the full news release](#)



Above: Hon. Ron Kostyshyn, Minister of Manitoba Agriculture, Food and Rural Development, announces price insurance at Edie Creek Angus near Anola, Man. From right: Beef producer Jonathan Bouw of Edie Creek Angus, MBP President Heinz Reimer and KAP President Doug Chorney. Special thanks to The Bouw Family for hosting the announcement at their farm.

MBP ANNOUNCES NEW GENERAL MANAGER

Manitoba Beef Producers is pleased to announce the appointment of Melinda German to the position of general manager.



German comes to MBP after serving as the director of the Livestock Knowledge Centre for Manitoba Agriculture, Food and Rural Development. She holds a Master of Science from the University of Saskatchewan, specializing in Beef Animal Nutrition/Grazing and Pasture Management.

"We are very pleased to welcome Ms. German as general manager," said Heinz Reimer, MBP president.

German brings over 15 years of experience in research, extension and management to MBP.

She will begin her role at MBP on March 3, 2014. [News release](#)

CATTLE CHECK-OFF INCREASE WILL HELP SUSTAIN THE FUTURE OF MANITOBA'S BEEF INDUSTRY

A resolution to increase the provincial check-off producers pay when they sell cattle was passed at Manitoba Beef Producers' (MBP) Annual General Meeting on Feb. 4, 2014 in Brandon.

Approval from the AGM completes the requirements to change the regulations under the Cattle Producers Association Act to increase the provincial check-off by \$1 per head of cattle. The current provincial check-off is \$2. This check-off was last increased in 2006.

"Beef producers have been expressing the need for additional financial resources for their organization for some time," said Heinz Reimer, MBP president. "Producers made it clear that increased investment in MBP is needed when they brought forward and approved resolutions to increase the check-off at MBP's 2013 district meetings and when they passed the check-off increase at the annual meeting. The check-off increase will help us sustain our future as we work to promote and defend beef producers' interests and livelihoods."

Effective July 1, 2014, \$3 per head of cattle will be collected to fund the activities of MBP on behalf of beef producers in the province.

[Read the full news release](#)

BOOSTING THE CALF CROP PERCENTAGE IN YOUR BEEF HERD: BCRC WEBINAR

Reproduction is the basis of profitability in the cow-calf sector. Of course the closer a producer can get to having 100% of their cows deliver healthy, uniform calves that thrive through to weaning, the better their bottom line. Register for this free webinar to hear from industry experts on how those reproductive goals can be achieved. You'll also hear how ongoing investments in research have improved reproductive efficiency in Canada's beef herd, and what issues still need to be tackled.

Speakers:

- John Campbell, DVM, Ph.D. - Researcher and Professor at the University of Saskatchewan
- Reynold Bergen, Ph.D. - Canadian Cattlemen's Association Science Director

Interested but can't make it? REGISTER ANYWAY! This webinar will be recorded and posted online at a later date. All registrants will receive a link to the recording. Everyone will also receive supplemental information on reproduction. By attending the live event, you'll have the opportunity to interact and ask questions too.

Details here: www.beefresearch.ca/blog/reproduction-webinar



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