

## MARCH CATTLE COUNTRY IS HERE

Cattle Country brings you the latest industry news, interesting features, producer profiles and updates on the activities of MBP.

It's SALE SEASON! Read all about the sales happening in our [March issue](#).

Missed the AGM? Check out the full coverage including changes to the provincial check-off, resolutions, sessions, awards and more.

Also inside:

- Price insurance and enhanced forage coverage
- Meet MBP's new General Manager
- Be on the lookout for water hemlock
- The Bottom Line by Rick Wright: Will 2014 continue to break records?
- Vet Corner: Lameness – timing is critical
- Financial requirements of the retiring generation...and more!



## UPCOMING EVENTS

**March 1:** Manitoba Sheep Association Annual General Meeting, Rapid City, MB. [Website](#)

**March 4-7:** Canadian Cattlemen's Association Annual General Meeting, Ottawa, ON. [Website](#)

**March 13-15:** Agriculture in the City, The Forks Market, Winnipeg, MB. [Website](#)

**March 20:** Prairie Improvement Network (formerly MRAC) Annual General Meeting, Canad Inns, Portage la Prairie, MB. [Website](#)

**March 31-April 5:** Royal Manitoba Winter Fair, Keystone Centre, Brandon, MB. [Website](#)

**April 24:** Attend Agriculture in the Classroom - Manitoba's Annual General Meeting, Western Canada Aviation Museum, Winnipeg, MB. [Website](#)

## TAKE ON THE ROAST BEEF CHALLENGE

Looking for some fun family activities over March Break? Canada Beef and MBP want you to take on the "I Love Canadian Beef Roast Beef Challenge" with your family!

You make sure your kids know how to read, write and do math—now teach them the basic skills to prepare a healthy meal.

Roast Beef is one of the easiest things to prepare.



**READ MORE ABOUT THE CHALLENGE [HERE](#).**



# AGRICULTURAL SAFETY WEEK

Canadian Agricultural Safety Week is held March 9-15, 2014.

Most injuries are predictable, and thus preventable, if you know what to look for and how to control the hazards on your farm.



Visit [www.agsafetyweek.ca](http://www.agsafetyweek.ca) for information and tools to help you in your beef operation. A series of producer tools are available for free to download. Check out the Farm Talk Series. These reference tools include advice on building your farm safety team, talking to your kids about farm safety, orienting new, young or returning farm workers, and overcoming language and cultural barriers with migrant farm workers.

## New Forage Insurance

### More Flexibility. More Options. More Protection.

MASC's new Forage Insurance is designed to meet your needs.

**Select Hay Insurance** – provides insurance for production and quality losses on alfalfa, alfalfa/grass mixtures, tame grasses, sweet clover and coarse hay on an individual crop basis.

**Basic Hay Insurance** – provides affordable whole-farm forage insurance that protects you when you experience a forage production shortfall due to designated perils.

Other features include:

- Hay Disaster Benefit
- Harvest Flood Option for Coarse Hay
- Enhanced Quality Option
- Forage Restoration Benefit

For more details on Forage Insurance benefits and additional options, please visit [masc.mb.ca/forages](http://masc.mb.ca/forages) or call your MASC insurance office today.

You have until **March 31, 2014** to apply.



Canada

Growing Forward 2 

**MASC**  
Manitoba Agricultural Services Corporation  
**Lending and Insurance**  
*Building a strong rural Manitoba*

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**35 YEARS STRONG**  
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