



June 7, 2013

NEWSLETTER

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Manitoba Beef Producers Applauds Federal Government's Actions on COOL

MBP News Release June 7, 2013

Manitoba Beef Producers (MBP) is applauding the Government of Canada for the firm stance it is taking with the United States government over its failure to comply with the World Trade Organization's (WTO) decision that found U.S. mandatory Country of Origin Labeling (COOL) to be discriminatory.

"Today, by announcing a list of U.S. products against which retaliatory tariffs could be applied, the federal government has reinforced its strong commitment to seeing this matter addressed," said Trevor Atchison, MBP president. "Agriculture Minister Gerry Ritz and International Trade Minister Ed Fast consistently sent a very clear message. The Canadian government will use the tools available to it to ensure this trade dispute is swiftly resolved. While we prefer not to be forced into a position of retaliation, MBP is pleased with this development."

The United States government had until May 23 to come into compliance with a November 2011 WTO ruling that found U.S. COOL legislation discriminates against Canadian livestock in the U.S. market.

"This lengthy trade dispute had already been costing the Canadian beef industry \$25 to \$40 per head, which is expected to rise to \$90 to \$100 per head under the 'solution' the U.S. has brought forward," said Atchison. "This is very detrimental to our industry and these discriminatory practices need to stop."

"Through this move, Ministers Fast and Ritz have shown that the federal government understands the deep level of hurt this is causing to the Canadian livestock sector and to the larger economy," said Atchison. "They are committed to decisive actions against countries using discriminatory trading practices. MBP endorses their efforts."

Manitoba's beef industry appreciates the ongoing support of governments to resolve this matter.

Upcoming Events

June 11: 2013 Provincial Hay and Silage Day, Neepawa, beginning at the Legion Hall, 425 Brown Ave 9 a.m. to 4 p.m. [Website](#)

June 14-23: Cattle Tales at Touch the Farm, Red River Ex. Meet MBP there!

July 27: 2nd Manitoba Angus Gold Show and Pen Show, Neepawa, MB. Everyone Welcome! [Website](#)

August 2-4: 6th Annual Manitoba Youth Beef Round-Up, Neepawa, MB. The Round-up is an all breeds junior event offering the opportunity to participate in the cattle show, marketing, showmanship, grooming, sales talk, quiz bowl and other competitions. Contact Lois McRae at 204-728-3058 or Rilla Hunter at 204-838-2019 for information.

August 8: 12th Annual Provincial Pasture Tour, Interlake Region. [Website](#)

Hosting an upcoming beef event? Submit it to info@mbbeef.ca.

News from the Beef Cattle Research Council

On-farm *E. coli* O157:H7 control?

EXCERPT FROM THE BCRC BLOG:

Editor's note: Following the recent release of the [Independent Review of XL Foods Inc. Beef Recall 2012](#), we thought it timely to pull this article from the archives to help address any questions about pre-harvest interventions or on-farm practices to mitigate food safety risks.

See below for links to more science-based information on *E. coli* O157:H7 and summaries of industry-funded research which strives to find practical, economical and effective solutions to reduce or prevent pathogen contamination throughout the production chain.

[Stay tuned](#) to the BCRC Blog to learn about upcoming food safety research funded within the [Beef Cattle Industry Science Cluster](#) under Growing Forward 2.

This article written by Dr. Reynold Bergen, BCRC Science Director, originally appeared in the November 2012 issue of [Canadian Cattlemen](#) magazine and is reprinted with permission.

You may view the full article and comment at:
www.beefresearch.ca/blog/on-farm-e-coli-o157h7-control/



SCHOLARSHIP

The Manitoba Youth Beef Round-Up Scholarship has been established by the Manitoba Youth Beef Round-Up committee to support deserving Manitoba youth. The scholarship is administered by the 'Scholarship Committee,' a sub-committee of the Manitoba Youth Beef Round-Up committee.

Eligibility

1. Applicants must be a Manitoba resident, between the ages of 17 and 25 years as of January 1 of the application year.
2. Qualified applicants must be participants of Manitoba Youth Beef Round-Up and demonstrate a strong level of activity within the beef industry and their community.
3. Qualified applicants must be pursuing a post-secondary education, preferably in an Agriculture related field.
4. Scholarship(s) will be given in the amount of \$1000 and must be used at a recognized post secondary or graduate institution.
5. Recipient must be in their second semester of post secondary school to receive the scholarship money and must provide student ID number and copy of transcript.
6. If the recipient is not currently attending post secondary institution, then the money will be entrusted in their name for a maximum of 3 years. If money is not used after this time, it will then be returned to the Manitoba Youth Beef Round-Up Scholarship Fund.
7. Previous applicants not chosen as recipients may reapply.
8. The top 5 applicants will be selected to interview at Manitoba Youth Beef Round Up. Final selection will take place there and the presentation to the recipient(s) will be made at the awards banquet.

Deadline to apply is July 1, 2013.

Send completed applications to:
Manitoba Youth Beef Round-Up Scholarship Committee
Box 307, Hartney, MB R0M 0X0

Recognizing Leadership in Conservation

The Environmental Stewardship Award (TESA) is presented by the Canadian Cattlemen's Association each year to a producer who goes above and beyond standard industry conservation practices, setting a positive example for fellow producers and the general public. All beef cattle operations are eligible to apply for the provincial/national award.

Applications are available online and can be sent to MBP.
Deadline: July 1, 2013.

raise the bar on raising beef

Apply for TESA • Find out More www.cattle.ca/what-is-tesa

