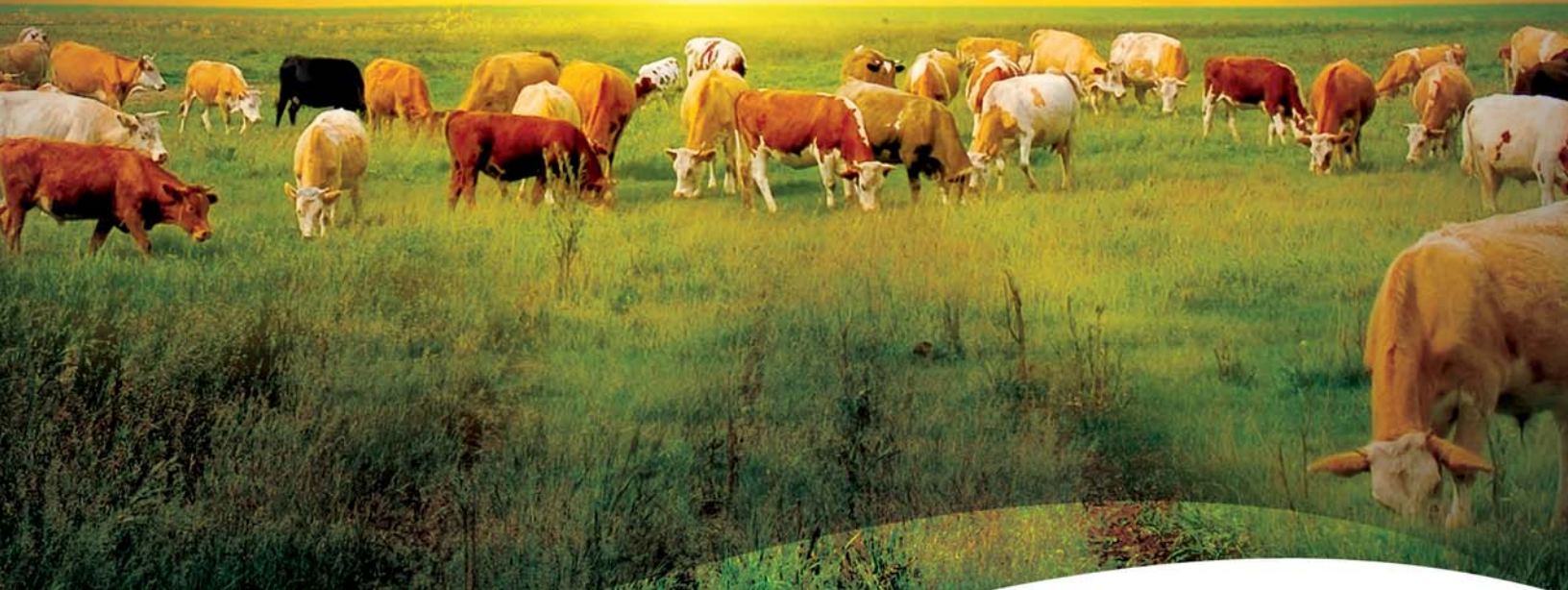




May 25, 2012

# NEWSLETTER

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154 Paramount Road, | Winnipeg, MB Canada | R2X 2W3  
T: 204.772.4542 | F: 204.774.3264  
E: info@mbbeef.ca

VISIT US AT: [www.mbbeef.ca](http://www.mbbeef.ca)

## Livestock Welfare Session Draws Crowd of 700

Dr. Temple Grandin, a world-renowned animal advocate, spoke on livestock welfare to a sold-out crowd of over 700 in Brandon this week.

The group that brought Dr. Grandin to the province included stakeholders from the agriculture sector such as livestock commodity associations, brokers, transporters, production facilities and government.

Producers, consumers, professionals and fans gathered for the afternoon on May 23 at the Victoria Inn to hear her address a wide range of welfare issues, animal care in all livestock sectors, and initiatives producers and slaughter facilities can take to improve their operations.

Dr. Grandin also emphasized the importance of producers taking time to share positive stories about their animal welfare practices. She encouraged producers to use the internet and social media to communicate with consumers and others who want to know more about where their food comes from.

An invite-only dinner for industry followed the public session, which was an opportunity for livestock stakeholders to receive insight on how to improve animal welfare in Manitoba.

*Continued on page 2*



Dr. Temple Grandin

### Upcoming Events

**May 27 to 29:** Saskatchewan Stock Growers Association's 99th [Convention and Annual General Meeting](#), Cypress Hills Inter-provincial Park.

**June 15 to 24:** New! [Cattle Tales](#) at *Touch the Farm*, Red River Exhibition.

### Trust Fund Donations

Memorial donations may be made in memory of Major Jay Fox to a trust fund for his children Devon, Charlee, Porter and Major. Donations may be made at any branch of TD Canada Trust.

### BIXS Provider

MBP is a [Third Party Service Provider](#) for the [Beef InfoXchange System](#) (BIXS). MBP will provide workshops on the system in the near future. Contact MBP for information on upcoming learning workshops at [info@mbbeef.ca](mailto:info@mbbeef.ca).

## Dr. Temple Grandin continued

Special thanks to everyone who attended *Dr. Temple Grandin - Animal Welfare: The Right Thing to Do* and congratulations to the sponsors who made the event possible (listed alphabetically): **HyLife Ltd., Manitoba Agriculture, Food and Rural Initiatives; Manitoba Beef Producers, Manitoba Pork Council, Maple Leaf Consumer Foods, Quintaine Livestock, and Steve's Livestock Transport.**

### Photo Gallery:

[Click here for more photos of the event](#)

### Related media:

[Animal Care Improving, Says Dr. Temple Grandin](#)  
[Golden West Radio](#)

[Watch CTV's coverage of the Dr. Temple Grandin event](#)  
[CTV Winnipeg](#)

[Livestock Producers Encouraged to Take Advantage of Youtube](#)  
[Farmscape](#)

[Put yourselves on YouTube, Grandin tells producers](#)  
[The Western Producer](#)

[Grandin draws huge crowd for presentation \(must be a subscriber to access\)](#)  
[Brandon Sun](#)



EXperience  
**CATTLE  
TALES**

at this year's



**THE  
Ex**  
The Red River Exhibition

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