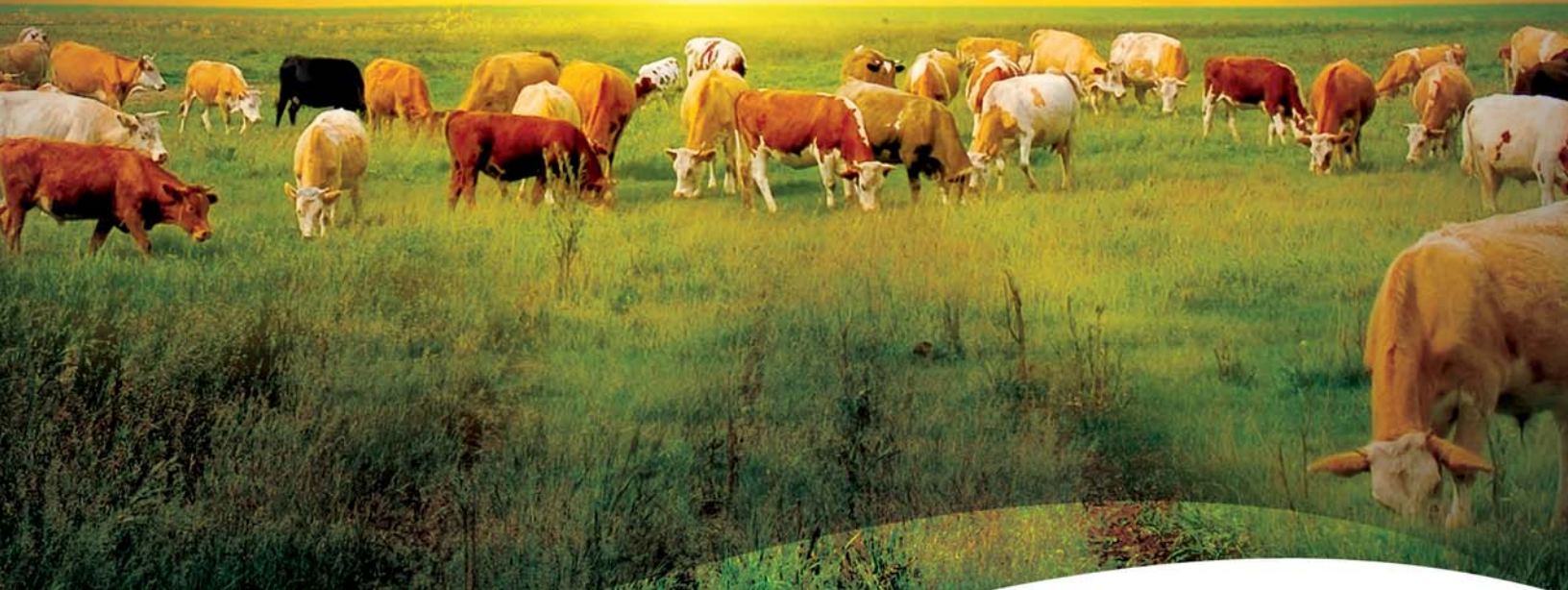




ISSUE: 10 MARCH 2012

NEWSLETTER

PUBLISHED BY THE MANITOBA BEEF PRODUCERS



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Invest in Your Commodity Organization

What does MBP do for you? The per-head check-off you pay promotes and defends beef producers' livelihoods through a united effort.

Support the check-off and support the work MBP does for all beef producers.

Invest in MBP and support valuable efforts on key issues such as:

- Flooding and Feed Transportation Assistance
- Research
- Predator Programs
- Bovine Tuberculosis
- Traceability
- Insurance Programs
- Promotion of positive beef sector messages and credible beef nutrition messages

Contact us today with issues that affect your operation at info@mbbeef.ca.

New CFIA Initiative



L to R: VP Martin Unrau, VP Mac McRae, Hon. Gerry Ritz

Feb. 27: MBP Vice President Mac McRae, GM Cam Dahl and CCA Vice President Martin Unrau joined Agriculture and Agri-Food Minister Gerry Ritz during his announcement regarding the launch of the Canadian Food Inspection Agency Statement of Rights and Service for Producers, Consumers and Other Stakeholders. **Read the CCA news release [here](#).**



Subscribe to Cattle Country

Cattle Country is a free publication for Manitoba's beef producers. Contact MBP at info@mbbeef.ca to subscribe for 2012.

Upcoming Events

To March 3: Canadian Agriculture Literacy Week. [website](#)

March 6 to 9: Canadian Cattlemen's Association Annual General Meeting, Ottawa, ON. [agenda](#)

March 16 to 18: Discover Agriculture in the City, The Forks Market, Winnipeg, MB. www.aginthecity.ca

March 26 to 31: Royal Manitoba Winter Fair, Brandon, MB. www.brandonfairs.com

Trust Fund Donations

Memorial donations may be made in memory of Major Jay Fox to a trust fund for his children Devon, Charlee, Porter and Major. Donations may be made at any branch of TD Canada Trust.

NEW! Canadian Agriculture Literacy Week

Agriculture in the Classroom-Manitoba in partnership with Farm Credit Canada is celebrating the first-ever **Canadian Agriculture Literacy Week February 26 - March 3, 2012!**

Grade 3 and 4 students are learning about agriculture, connecting with producers and other industry “celebrities,” and understanding the role agriculture plays in their daily lives.

Special guest reader Manitoba Agriculture, Food and Rural Initiatives Minister Ron Kostyshyn shared the book *Where Beef Comes From* by Sherri Grant with students at Westgrove School in Winnipeg on Feb. 28. MBP attended the event and helped students enjoy the AITC-M activities.



Jeff Miller 100acrewoodsp photography.com

Above: Agriculture Minister Ron Kostyshyn reads to Westgrove School students

Cigi-ANAC Canadian Feed Technology Course April 17 to 19, 2012 in Winnipeg, MB

This course is recommended for mill managers and operators, as well as anyone who is interested in enhancing their knowledge of feed production practices and innovations in the milling of finished feeds. It is diverse and contains practical sessions, an interactive workshop and informative presentations from experts of the feed milling industry. An excellent forum for discussion among peers from across Canada is provided.

Registration Fee: \$ 945 (incl. GST). To request notification of future course dates please email cigi@cigi.ca. [Register online](#)

A REMINDER FROM MBP:

Flood 2011: Upcoming Program Deadlines

Manitoba producers who want to apply for flood assistance programs should note these upcoming deadlines:

Shoal Lakes Agriculture Flooding Assistance Program
Deadline: March 15, 2012

Manitoba Transportation Assistance Program
Deadline: March 31, 2012

Manitoba Forage Shortfall Assistance Program
Deadline: March 31, 2012

For more information and to apply, visit www.masc.mb.ca.

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