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# NEWSLETTER

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## CONTENTS

Manitoba Livestock Cash Advance	4
Upcoming Events	1
Canadian Ag Literacy Week	2
MBP in Action	2

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## Interest-free operating loans through MLCA

This spring, consider applying for the Manitoba Livestock Cash Advance

Manitoba Livestock Cash Advance Inc. administers the federal Advance Payments Program (APP) which provides producers with a cash advance on the value of their agricultural products during a specified period. The 2012 production period will begin in April 2012, and producers can apply as soon as their calves are on the ground.



The production periods are now 24 months in length beginning April 1 and ending 24 months later (March 31) for cattle producers, which provides greater flexibility to sell products when market conditions are more favourable.

The APP program offers interest-free cash advances up to a \$100,000. This limit is across all advance payments programs. The maximum amount that can be borrowed at any given time is \$400,000. An eligible BRM program (AgriStability), in addition to the agricultural product itself, is used as security. Producers must be actively participating in the current year. Applications are available by calling the toll-free number 1-866-869-4008 or at [www.manitobalivestock.com](http://www.manitobalivestock.com).

Read the next issue of *Cattle Country* for a further look at this valuable program.

## Canadian Cattlemen's Town Hall



Thank you to all of the producers and industry stakeholders who took time to attend the Canadian Cattlemen's Town Hall in Pipestone on February 9. Your support is appreciated.

### Subscribe to Cattle Country

*Cattle Country* is a free publication for Manitoba's beef producers. Contact MBP at [info@mbbeef.ca](mailto:info@mbbeef.ca) to subscribe for 2012.

### Trust Fund Donations

Memorial donations may be made in memory of Major Jay Fox to a trust fund for his children Devon, Charlee, Porter and Major. Donations may be made at any branch of TD Canada Trust.

### Upcoming Events

**March 6 to 9:** Canadian Cattlemen's Association Annual General Meeting, Ottawa, ON.

**March 16 to 18:** Discover Agriculture in the City, The Forks Market, Winnipeg, MB.  
[www.aginthecity.ca](http://www.aginthecity.ca)

**March 26 to 31:** Royal Manitoba Winter Fair, Brandon, MB.  
[www.brandonfairs.com](http://www.brandonfairs.com)

## Celebrate Canadian Agriculture Literacy Week

Agriculture in the Classroom-Manitoba in partnership with Farm Credit Canada will celebrate the first-ever **Canadian Agriculture Literacy Week February 26 - March 3, 2012** with students as they learn about agriculture, connect with growers and other industry “celebrities,” and understand the role agriculture plays in their daily lives.



Manitoba Beef Producers is joining the celebration and beef producer volunteers will be visiting classrooms across the province to read a story all about beef production and share their knowledge and experience.

AITC-M invites producers and its members to support this event in your own way. Need ideas? Please contact AITC-M at [diane@aitc.mb.ca](mailto:diane@aitc.mb.ca) or call Diane at 471-9698. Learn more at [www.aitc.mb.ca](http://www.aitc.mb.ca).



### MBP in Action

*MBP is an organization of beef producers working for beef producers. Here are some of MBP's recent activities:*

- Feb. 1:** MBP met with the Manitoba PC Caucus
- Feb. 2:** MBP presented at Beef and Forage Days in Plumas
- Feb. 3:** MBP presented at Beef and Forage Days in Austin
- Feb. 7:** MBP presented at Beef and Forage Days in Franklin
- Feb. 8:** MBP presented at Beef and Forage Days in Boissevain
- Feb. 8:** MBP attended a TB Taskforce meeting
- Feb. 9:** CCA Town Hall meeting
- Feb. 9:** MBP attended Beef and Forage Days in Rosburn
- Feb. 13:** MBP met with Hon. Ron Kostyshyn, Minister of Agriculture, Food and Rural Initiatives
- Feb. 15 - 17:** MBP attended the National Cattle Feeders Association and Alberta Beef Industry Conference in Red Deer, AB
- Feb. 16:** MBP presented at Portage Co-op Beef and Forage Days in Austin

### Connect with MBP

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