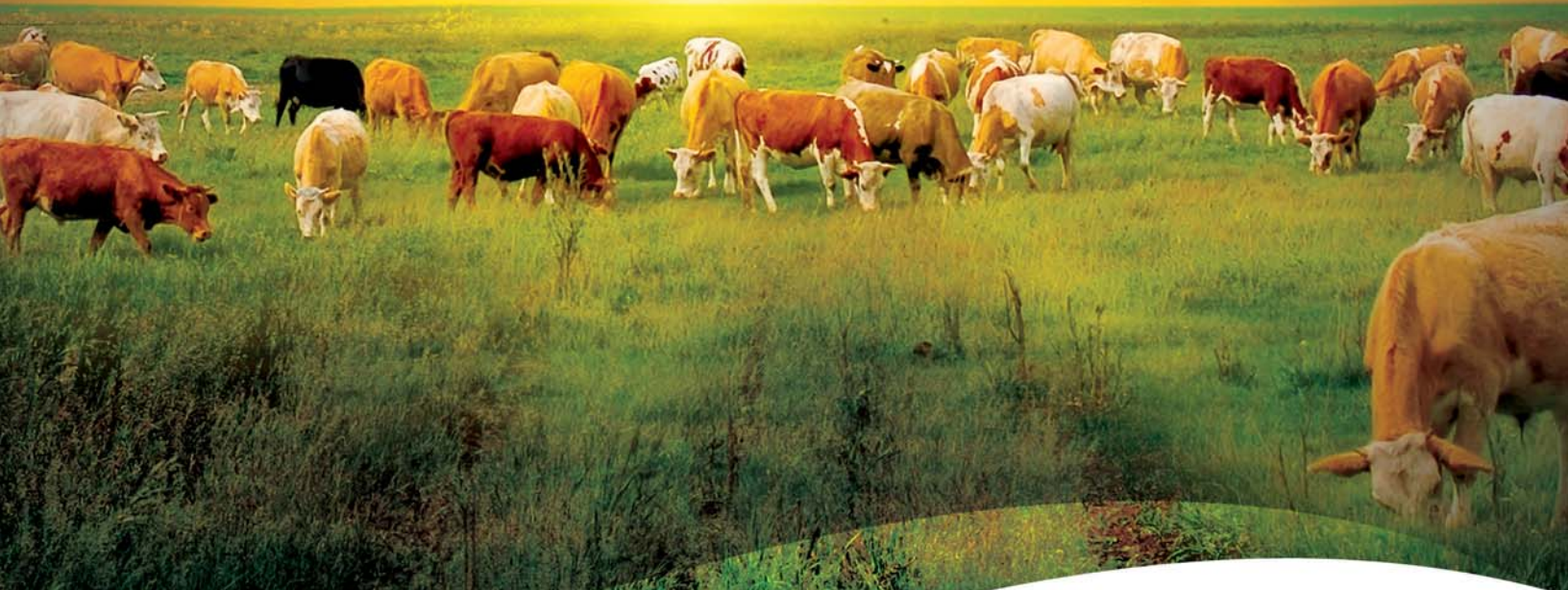




ISSUE: 8 FEBRUARY 2012

# NEWSLETTER

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## Producers Welcome Market Access to South Korea

Manitoba Beef Producers (MBP) applauded the news that South Korea will resume imports of Canadian beef, after a ban that stretched eight years.

MBP congratulated the Government of Canada, Hon. Gerry Ritz, Minister of Agriculture and Agri-Food, and Hon. Ed Fast, Minister of International Trade, on achieving this outcome for producers and the entire beef sector.

“By restoring market access for Canadian beef, the federal government has added support to our growing market,” said Cam Dahl, MBP General Manager. “This victory confirms we have now turned a corner—after almost a decade of restricted markets due to BSE border closures.”

South Korea is the last major export market in Asia to uphold a ban on imports of Canadian beef. Effective immediately, South Korea will allow beef under 30 months of age to re-enter its market. This is welcome news for Manitoba’s beef producers as this additional market access provides another reason to hope the strong prices we have been experiencing will continue.

“This is not only a win for producers, but also for science-based agricultural trade,” said Dahl. “It is very important that export requirements are based on sound science. This is perhaps one of the most important lessons we have learned from BSE restrictions.”

Canada Beef Inc., the market development arm of the beef industry, estimates that South Korea will represent \$30 million in exports by 2015. MBP thanks the federal government, including the Market Access Secretariat, for helping open markets, and looks forward to this opportunity for our beef producers.



### Upcoming Events

**Attend the Canadian Cattlemen’s Association (CCA) Town Hall Meeting on Thursday, Feb. 9, 2012** from 2:30 p.m. to 5 p.m., Pipestone Community Hall. Complimentary meal to follow (sponsored by Farm Credit Canada).

No fee to attend. All attendees must register prior to the event.  
**RSVP at [www.cattle.ca/townhall](http://www.cattle.ca/townhall) or call 403-275-8558.**

### Trust Fund Donations

Memorial donations may be made in memory of Major Jay Fox to a trust fund for his children Devon, Charlee, Porter and Major. Donations may be made at any branch of TD Canada Trust.

### Subscribe to Cattle Country

*Cattle Country* is a free publication for Manitoba’s beef producers. Contact MBP at [info@mbbeef.ca](mailto:info@mbbeef.ca) to subscribe for 2012.

## Beef Producer Information Meetings

Beef Producer Information Meetings hosted by the Government of Canada, Government of Manitoba, Whitemud Watershed Conservation District, West Souris Conservation District and Ducks Unlimited will be held on the following dates:



**Feb. 7:** 6 p.m., Franklin Memorial Hall, Franklin, MB.

**Feb. 8:** 10:30 a.m., Veva's Diner (Banquet Room), Boissevain, MB.

**Feb. 9:** 6 p.m., Rossburn Agri Rec Centre, Rossburn, MB.

For more information and to register, contact your local MAFRI GO Office.

### Portage Co-op Beef Day

Producers have another opportunity to take in information on beef topics, at the **Portage Co-op Beef Day:**

**Feb. 16:** in Austin, MB. For more information, call Ashley at 1-855-637-3030.

### In the February issue of *Cattle Country*:

- Tribute to Major Jay Fox
- Johne's Disease and Biosecurity
- Canada's Beef Cattle Science Cluster
- Re-establishing Forages on Flooded Land
- Grant Moffat Herd Builder Award Winners
- Liver Flukes and Manitoba Beef Herds



### Reminder: Deadline for Manitoba Forage Shortfall Assistance Program

The program can assist livestock producers who are experiencing extraordinary costs due to forage shortage caused by flooding or excess moisture conditions in 2011.

The deadline to apply is March 31, 2012. [Click here](#) for more information.

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