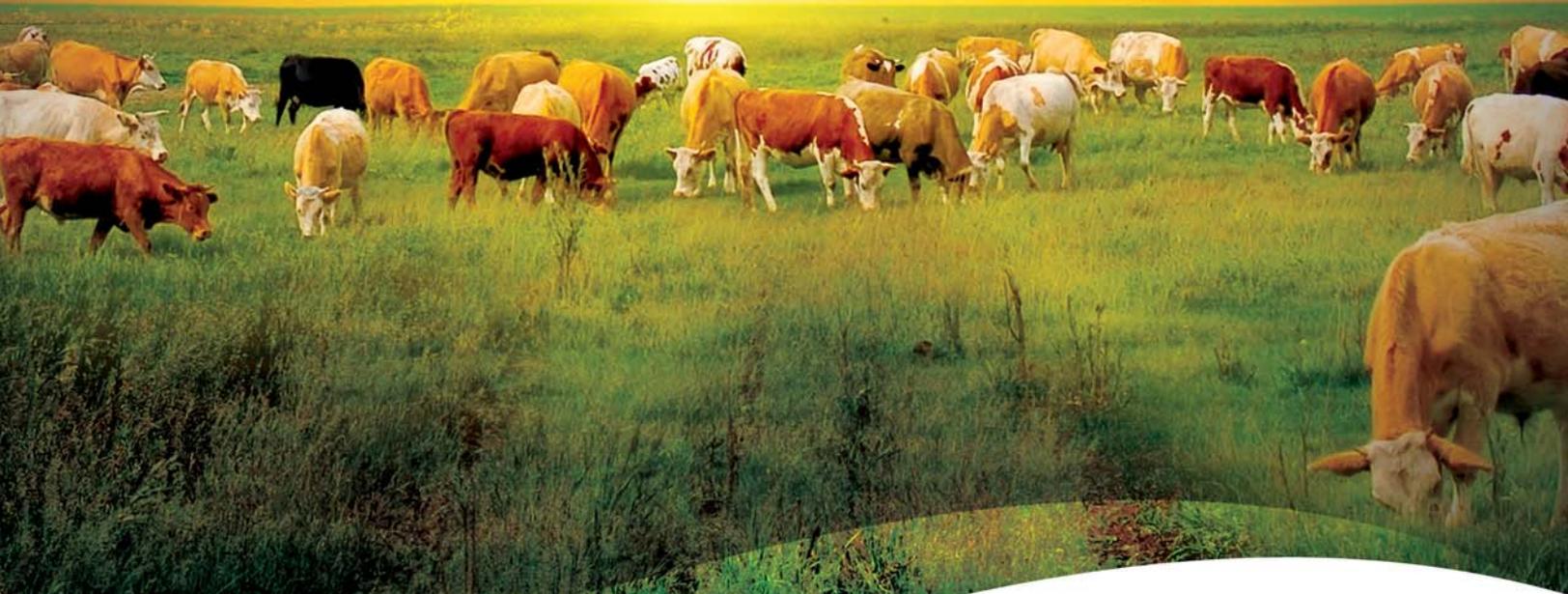




Dec. 21, 2012

# NEWSLETTER

PUBLISHED BY THE MANITOBA BEEF PRODUCERS

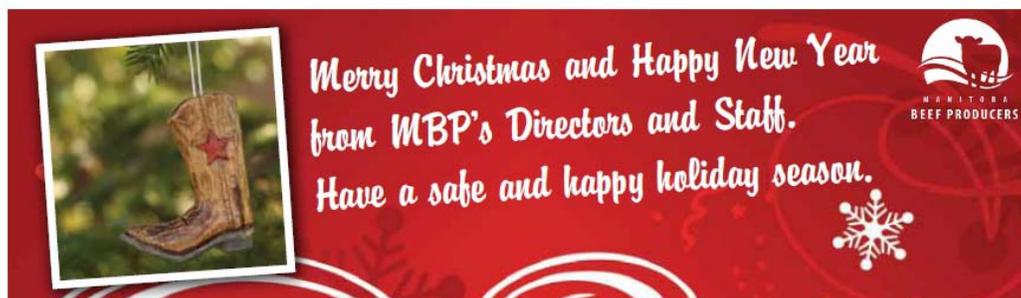


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## MBP Participating in Growing Forward 2 Industry Consultations

On Dec. 18, Manitoba Beef Producers President Ray Armbruster and General Manager Cam Dahl attended a Growing Forward 2 consultation session with Manitoba Agriculture, Food and Rural Initiatives Minister Ron Kostyshyn, Deputy Minister Barry Todd and the senior MAFRI Executive.

The consultation session brought together virtually of the farm groups in Manitoba along with processors and other stakeholders. MBP emphasized its key priority areas:

- Implementation of a Cattle Price Insurance Program to provide real risk management for beef;
- Increased spending for research and innovation;
- Market access;
- Adequate funding for, and producer control of, non-business risk management programs like Verified Beef and Traceability.

For more information on Growing Forward 2, visit the [AAFC website](#).

### Upcoming Events

**Jan 7-11:** Manitoba Beef & Forage Days.

*See page 2 for information on the following workshops:*

**January 22:** Workshops on the Beef InfoXchange System (BIXS), Biosecurity and Verified Beef Production, Swan River.

**January 23:** Workshops on the Beef InfoXchange System (BIXS), Biosecurity and Verified Beef Production, Dauphin.

**January 24:** Workshops on the Beef InfoXchange System (BIXS), Biosecurity and Verified Beef Production, Russell.

**Jan. 15-17:** Manitoba Ag Days, Keystone Centre, Brandon.  
[www.agdays.com](http://www.agdays.com)

**Feb. 7-8:** MBP AGM, Victoria Inn, Brandon. [www.mbbeef.ca](http://www.mbbeef.ca)

*~In Remembrance~*

## Major Jay Fox

1979 - 2011

Beef Industry Leader, MBP Past President and Friend.



## Annual General Meeting Early Bird Registration on to Jan. 4

Manitoba Beef Producers (MBP) looks forward to meeting with its members at the upcoming 34th Annual General Meeting. Whether you are a beef producer or in the feedlot sector, this event is geared to you.

The AGM will be held at the Victoria Inn, Brandon from Feb. 7-8, 2013. The agenda highlights and registration form are available on the MBP website.

We encourage you to contact us to register before Friday, Jan. 4 to take advantage of the Early Bird rate of \$75. This includes your ticket to the President's Banquet on Feb. 7, a value of \$50. After Jan. 4 registration goes up to \$90. The meeting is an opportunity to engage with MBP directors and fellow producers, debate issues that affect your bottom line, and set policy which will impact the future of your industry. This is your organization and we hope to see you there to set direction for the coming year. Mail or fax your registration to us today!

## Manitoba Outstanding Young Farmers Deadline

**Nominations must be submitted by December 14, 2012.**

Looking for excellence in Agriculture? The Outstanding Young Farmers Program (OYF) gives everyone an opportunity to nominate young farmers who are worthy of the recognition. Nominees may be individual, a couple or a managing partner/shareholder of a farm group.

[Contact the Manitoba OYF for more information here.](http://www.mbbef.ca)

## UPCOMING WORKSHOPS FOR PRODUCERS

Manitoba Beef Producers will host three workshops on the Beef InfoXchange System (BIXS), Biosecurity and Verified Beef Production. The workshops are being presented by two past Presidents of MBP, Ms. Betty Green and Mr. Marlin Beever.

For those who are not aware, the BIXS system allows producers to retrieve yield and grade data when animals from their operation eventually move to slaughter. The system utilizes the RFID tags. BIXS will prove to be valuable to producers for marketing purposes and for fine tuning their breeding programs.

Verified Beef Production (VBP) is Canada's verified on-farm food safety program for beef, a dynamic program to uphold consumer confidence in the products and good practices of this country's beef producers. Canada's beef producers already have a reputation for acting responsibly, but VBP takes that to a new level. The program is part of a broad effort by Canada's food providers to ensure on-farm food safety. It is based on the principles of an international quality control program used widely in many industries, called Hazard Analysis Critical Control Points (HACCP), which has been specifically adapted for VBP.

The biosecurity workshop walks producers through the steps that they can take to increase biosecurity for their operation, thereby reducing the risk of disease spread to their herd from outside sources as well as reduce the spread of disease within their herd. The workshop is based on the national biosecurity standard released by the Canadian Cattlemen's Association and the Canadian Food Inspection Agency. The program has been put together by MBP to fit production in Manitoba.

**The workshops will be held on the following dates:**

January 22: Swan River

January 23: Dauphin

January 24: Russell

**Please call MBP at 1-800-772-0458 to register.**