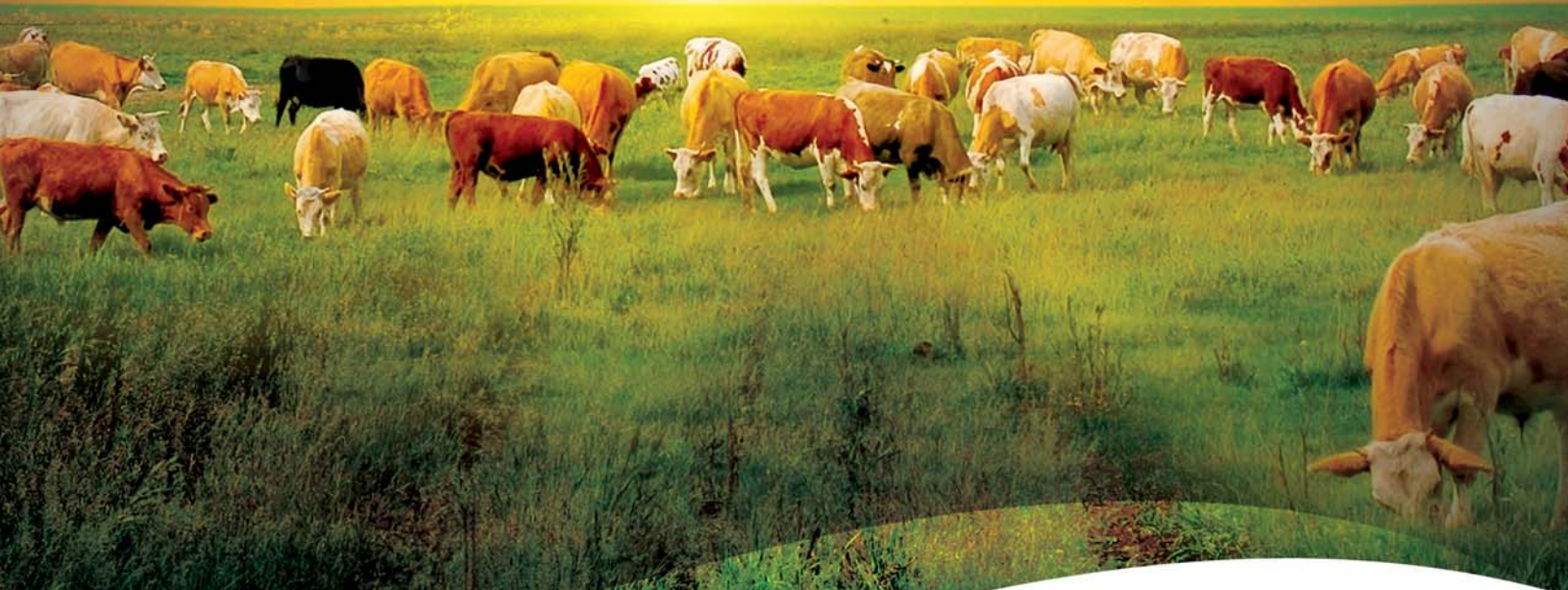




Oct. 26, 2012

# NEWSLETTER

PUBLISHED BY THE MANITOBA BEEF PRODUCERS



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## Attend Your Local District Meeting

WE NEED YOU  
AT THE TABLE.

**MANITOBA BEEF PRODUCERS IS YOUR  
ORGANIZATION ATTEND YOUR DISTRICT MEETING**

Meet with MBP representatives and fellow beef producers to discuss the timely beef issues affecting your district and industry.

Elections will be held in odd numbered districts

### Upcoming Meetings:

#### District 13

Director: Kim Crandall

**Oct. 29**

7 p.m., Gilbert Plains, Royal Canadian Legion

#### District 12

Director: Bill Murray

**Oct. 30**

7 p.m., Eddystone, Westlake Community Centre

#### District 4

Director: Heinz Reimer

**Nov. 1**

6 p.m., Vita, Ukrainian Home of Vita (Hall)

Beef on a Bun served – Sponsored by Feed-Rite (Peter Kraynyk), HyLife Ltd., Southeastern Farm Equipment (Cory Plett)

#### District 3

Director: Brad McDonald

**Nov. 2**

6 p.m., Carman, Memorial Hall

Beef on a Bun served – Sponsored by Brad McDonald

### Upcoming Events

**Nov. 1-3:** Manitoba Livestock Expo. The largest all breeds cattle show in Manitoba. [Website](#)

**Nov. 1:** Amazing Rangeland Adventure. Grade 4 and 5 students and their teachers will experience a hands-on, interactive event geared to their science curriculum. Students move through eighteen interactive stations covering a variety of agriculture topics. [Website](#)

**Feb. 7-8:** MBP Annual General Meeting. [Website](#)

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## Update on the Beef Recall

Manitoba Beef Producers is pleased with the agreement between JBS USA and XL Foods that has seen JBS USA assume the management of the beef processing in Brooks, AB.

The operating license for the Brooks facility has been re-issued by the CFIA and limited operations have already resumed. It is expected that the plant will begin receiving cattle next week.

“JBS has a global reputation as a leader in the beef business,” said Martin Unrau, Manitoba producer and President of the Canadian Cattlemen’s Association. “Their sophisticated knowledge of modern beef harvesting management as well as extensive world-wide beef marketing network will be a valuable asset for the entire Canadian beef sector.”

JBS USA is a leading animal protein processor in the U.S. and Australia and a wholly owned subsidiary of Brazil-based JBS S.A., the world’s largest protein company. The development is welcome news for cattle producers as resumed operations at the plant will ease the back up of market-ready cattle in Western Canada that has developed as a result of the temporary closure of the XL facility. XL processed between 30 and 40 per cent of Canada’s cattle.

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## Ministers Mostly Got it Right

By Cam Dahl, MBP General Manager

Federal, provincial and territorial agriculture ministers met last month in Whitehorse to finalize the next agreement on agriculture policy and programs. There has been a great deal of coverage in the farm and rural media about the agreement they reached.

Much of this coverage has been negative, focusing on what some think they have lost. I, and Manitoba Beef Producers (MBP), have a different perspective.

**[CONTINUED HERE](#)**