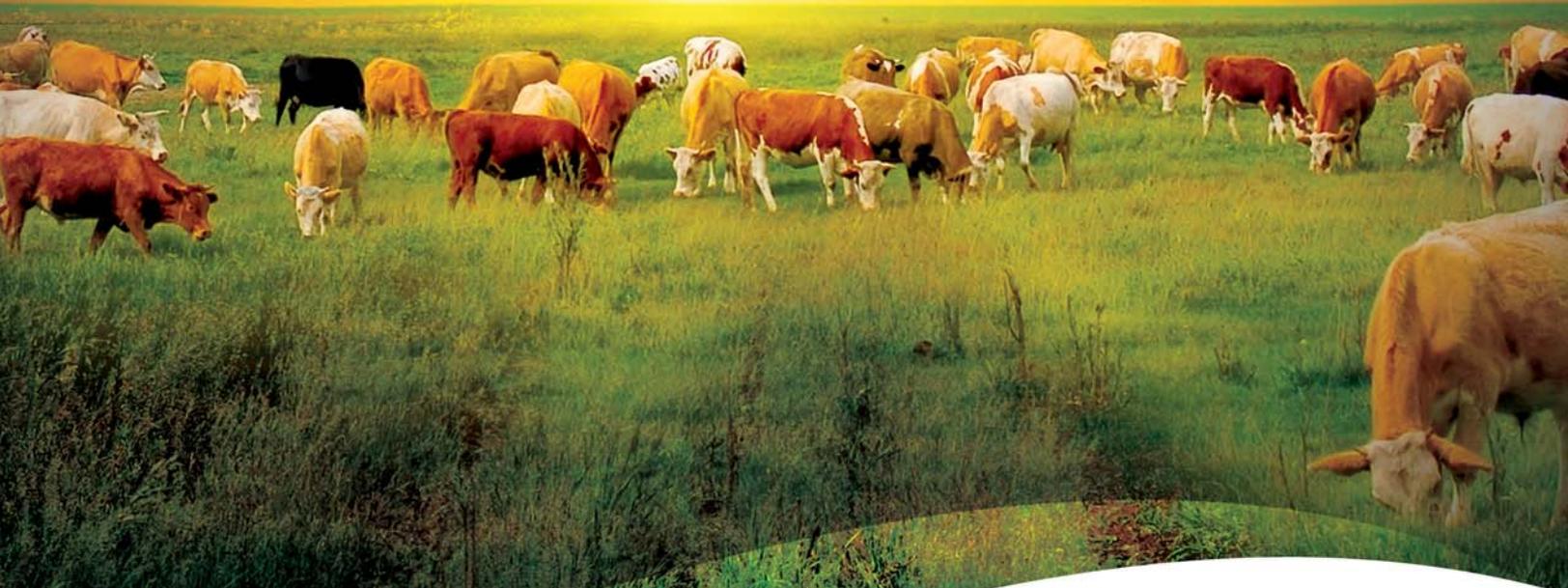




Jan. 25, 2013

NEWSLETTER

PUBLISHED BY THE MANITOBA BEEF PRODUCERS



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Comment on the Beef Code of Practice

The public comment period is now open for the Code of Practice for the Care and Handling of Beef Cattle. This **60 day online comment period** is part of the **National Farm Animal Care Council** code development process. This comment period is open to anyone. It would be most useful if there is a great level of review and input from producers as they are the ones who will be closest to the content of the Code.

Participation

To provide input go to www.nfacc.ca. It is important to provide feedback, and well supported feedback, especially if you are requesting changes.

Development

The Code draft is the work of the Code Development Committee. The details of who are involved can be found at the website above. The committee included producers of all stages of cattle and from across Canada. It also included representation from processors, transporters, animal welfare, provincial and federal governments, research, veterinarians and animal welfare enforcement.

Next steps

The Code Development Committee will consider the public comments as they work to finalize the draft ahead of publication at the end of March, 2013.

Everyone should read through the draft to see where his or her current practices fall in relation to the text. We hope you will submit your comments. Thank you.



REGISTER TODAY!

MANITOBA BEEF PRODUCERS
34TH ANNUAL GENERAL MEETING

February 7-8, 2013 | Victoria Inn, Brandon, Manitoba

Engage with MBP directors and fellow producers, debate issues that affect your bottom line, and set policy which will impact the future of your industry.

\$90 Registration - includes President's Banquet ticket

\$50 Single President's Banquet tickets

\$40 Meeting only - no banquet

NEW!

MBP Members are encouraged to mentor and register a young producer (ages 18 to 39).

*Young producer receives a complimentary registration with mentor's registration.

Call 1-800-772-0458 or email info@mbbeef.ca to register.

VISIT WWW.MBBEEF.CA FOR MORE INFORMATION

EVENT FUNDING
PROVIDED BY:



You're Invited

MANITOBA BEEF
PRODUCERS

PRESIDENT'S BANQUET

FEB. 7, 2013 6:30 PM
IMPERIAL BALLROOM
VICTORIA INN, BRANDON



TICKETS: \$50
204-772-4542
info@mbbeef.ca

Growing Market Access

Producer Associations like MBP and the Canadian Cattlemen's Association (CCA), industry and governments have invested significant resources to secure access to international markets for Canadian beef. These efforts continue to bear fruit.

China

China has recently approved four additional Canadian beef facilities that are now able to export beef to that country. The newly approved establishments will increase the Canadian export capacity for beef in a market estimated to be worth approximately \$20 million annually.

In total, there are seven facilities in Canada that are approved by China to process beef for export there.

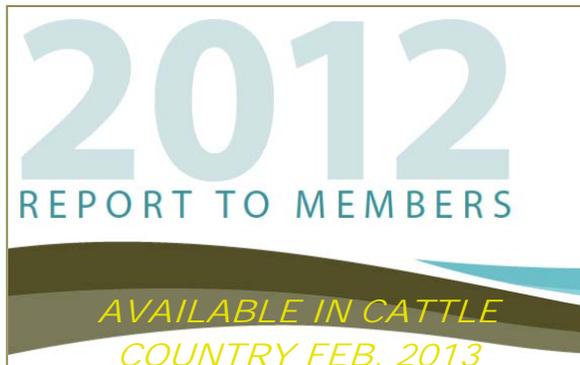
In commenting on the announcement, Martin Unrau, President of the CCA, noted that "expanding access into the important Chinese market has proved to be very challenging, but a strong team approach of government and industry has delivered results for Canadian beef producers."

Japan

Reports indicate that in early February the Japanese government plans to ease controls on beef imports that were imposed after BSE. Japan will allow meat from cattle aged up to 30 months to be imported, rather than the current 20 months.

According to the Japanese Health, Labor and Welfare Ministry, beef meeting the relaxed criteria is expected to start arriving in Japan around late February to early March.

Canada (industry and government) has been working hard to raise the age limit. This change is very significant as it will effectively open this high value market to Canadian processors.



Groundbreaking for Plains Processors Expansion

Plains Processors invites media to a groundbreaking ceremony and news conference on January 26, 2013, for its expansion to a federally inspected beef processing plant. Calvin Vaags of Dugald, president of Plains Processors said the plans will expand the plant's processing capacity from 80 head per week to 1,000 head per week. The upgrade to the existing provincially inspected facility will provide cattle producers in Manitoba access to a federally inspected processing facility and expanded marketing opportunities.

WHEN: Saturday, January 26, 2013, 11:00 AM

WHERE: At the plant site which is located 7.5 miles South of the intersection of PTH #2 and PTH #13 at Elm Creek or 4.5 miles North of the intersection of PTH #3 and PTH #13 at Carman. Plant is on the East side of PTH #3. Look for the Plains Processors sign or the RM # 38079.

For more information, please contact Calvin Vaags 204.781.1618.