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## NEWS RELEASE

**For immediate release**

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### Manitoba Beef Producers Announces 2012 Bursary Winners

**WINNIPEG** – Manitoba Beef Producers (MBP) is pleased to announce that four outstanding Manitoba students who plan to pursue post-secondary studies related to agriculture and the rural economy have been selected for 2012 MBP bursaries.

Each bursary winner will receive \$500 toward his or her studies. The selected students are all children of active Manitoba beef producers.

"MBP is proud to invest in these students and the future of agriculture in Manitoba," said Ray Armbruster, MBP president. "We congratulate all of the winners and we wish them a successful year ahead as they pursue their studies."

Winners were evaluated and selected by the MBP bursary committee. The selected students include:

***Jared Buckley***

*Oak Lake, MB.*

*Heavy Duty Equipment Technician at Assiniboine Community College*

***Melanie Eastman***

*Hartney, MB.*

*Pre-Veterinary Medicine B.Sc. at Brandon University*

***Keith Johnson***

*Komarno, MB.*

*Agricultural and Food Sciences at the University of Manitoba*

***Michel Rey***

*St. Claude, MB.*

*Graduate Studies - M.Sc. in Animal Science at the University of Manitoba*

As part of the application process, students were required to submit a short essay on the importance of the beef sector in Manitoba. Each winner's essay will be printed in the next issue of *Cattle Country*, Manitoba's source for beef cattle news.

Agriculture is one of the key economic drivers for Manitoba's economy. Beef production represents Manitoba's single largest agricultural sector in terms of the number of individual farm operations in the province. Beef producers play a vital role in the maintenance of Manitoba's economic and environmental sustainability.

"It is important to encourage younger generations to choose a career path in agriculture or a related field and MBP is pleased to help support these outstanding students achieve their goals," said Armbruster.

MBP thanks all bursary applicants and wishes them success in their studies this fall.

Each year MBP awards four \$500 bursaries to MBP members or their children attending a university, college or other post-secondary institution or pursuing trades training. For more information on MBP bursaries, please visit [www.mbbef.ca](http://www.mbbef.ca).

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*Manitoba Beef Producers is the exclusive voice of the beef industry in Manitoba. Our role and mission is to represent our beef producers through communication, research, advocacy and education. Manitoba Beef Producers represents 8,000 beef producers across the province.*

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