

MANITOBA BEEF PRODUCERS

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NEWS RELEASE

For immediate release

March 31, 2014

Manitoba Beef Producers Welcomes New Bovine TB Project

WINNIPEG – Manitoba Beef Producers (MBP) welcomes the launch of a new provincial government project which will support ongoing efforts to help eradicate bovine tuberculosis (TB) in Manitoba.

The five-year \$150,000 initiative was announced today by the Government of Manitoba and will support on-farm risk assessments and other bovine TB surveillance activities. The project will be targeted at producers in the Riding Mountain Eradication Area (RMEA) who are required to participate in ongoing bovine TB testing in cattle.

"Maintaining Manitoba's TB-free status is important to domestic and international marketing opportunities for the beef industry. This new project acknowledges the significant role that Manitoba's beef producers have played over the past several years in trying to eradicate bovine TB in the province," said Heinz Reimer, MBP president.

MBP appreciates that the province has created this bovine TB project which is another step to help meet the mandate of the RMEA.

"We look forward to receiving additional details from the Manitoba government on this important initiative," Reimer added. "We believe it will be beneficial to producers in the RMEA who continue to work so diligently as part of the bovine TB surveillance program."

MBP will continue to work collaboratively with governments and other stakeholders on the issue of bovine TB on behalf of beef producers in Manitoba.

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Manitoba Beef Producers is the exclusive voice of the beef industry in Manitoba. Our role and mission is to represent our beef producers through communication, research, advocacy and education. Manitoba Beef Producers represents 8,000 beef producers across the province.

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