



April 29, 2016

mbbeef.ca

E-Newsletter

An update from Manitoba Beef Producers

Manitoba Beef Producers to offer six bursaries in 2016

Manitoba Beef Producers (MBP) is pleased to announce it will again award six \$500 bursaries to deserving Manitoba students in 2016. The bursaries are available to MBP members, or their children, who are attending a university, college or other post-secondary institution. Students pursuing trades training are also eligible. Preference will be given to students who are pursuing a field of study related to agriculture or those acquiring a skilled trade that would benefit the rural economy.

“We are proud to offer these bursaries to our members and their children,” said Manitoba Beef Producers President Heinz Reimer. “Investments in education reap

strong dividends. Our past recipients have gone on to careers in the trades and veterinary services, among others with many of them settling in rural Manitoba and making significant contributions to their communities.”

Those applying must be at least 17 years old as of Jan. 1, 2016 and be an active beef producer or the child of one. Applicants must use the bursary within two years of receiving it and the program they are attending must be at least one year in duration.

Interested students are required to submit an essay no more than 600 words in length discussing what the beef industry means to them, their family, community and Man-

itoba at large. Students are also asked to include the reasons they enjoy being involved in agriculture. Applicants must also submit either a high school or post-secondary transcript, proof of enrolment in a recognized institution, a list of their community involvement and three references.

The application can be found at www.mbbeef.ca/producers/mbp-bursary/. Completed applications must be submitted to MBP by June 3, 2016.

All entries will be reviewed by the selection committee and the winners will be notified on July 31, 2016. The winning essays will also be reprinted in the September issue of Cattle Country.

Find Us Online



mbbeef.ca



[@ManitobaBeef](https://twitter.com/ManitobaBeef)

[Facebook.com](https://www.facebook.com/ManitobaBeef)

In the News

A look at the news and articles of interest to Manitoba's Beef industry

- [A producer perspective on Earls decision to stop serving Canadian beef](#)
- [Studies show late day feeding may encourage more daylight calving](#)
- [What perennial forage should you seed at this time of year](#)
- [Canada may delay foreign worker limits as packers, farms face squeeze](#)



Register Today!
to become a Host Farm
for Manitoba's Open Farm Day

Open Farm Day is an opportunity for farm-based businesses to reach new customers, and create opportunities for economic growth and diversification. Last year 37 farms participated in Open Farm Day and attracted more than 6,500 visitors. **This year, Open Farm Day will be Sunday, September 18, 2016.**

Host farms must register online at www.openfarmday.ca by April 30, 2016. Host Farms will be provided with signs, posters and promotional materials, and will be featured on the Open Farm Day website.

For more information, please contact:
Manitoba Association of Agricultural Societies
Open Farm Day Coordinator, Wendy Bulloch
Email: info@openfarmday.ca
Phone: 1-204-727-1852



**Interested in advertising
in the MBP E-Newsletter?
Contact Esther Reimer for
more information.
info@mbbeef.ca**

Stakeholders meet to set the future direction of the Canadian Roundtable for Sustainable Beef

Over 85 stakeholders met last Thursday to develop key performance indicators, targets and a strategy for the Canadian Roundtable for Sustainable Beef (CRSB). The CRSB held its semi-annual meeting in Winnipeg, Manitoba on April 21st, where it released the preliminary results of the National Beef Sustainability Assessment to its membership. The topics in the assessment include:

climate change, land, biodiversity, water and animal care. The results informed discussions around the future direction of the CRSB. Participants represented a wide range of perspectives and included producers, processors, food and agriculture organizations, retail and food service companies, non-governmental organizations, academia and government. To-



gether, they identified indicators and set targets for the CRSB, which will be used to measure and track the industry's sustainability progress in the coming years.

"We had an incredible turnout at the meeting, which demonstrates the importance of these topics to our industry, and the commitment of our industry to actively participate in building the frame-

work needed for defining sustainable beef in Canada", said Cherie Copithorne-Barnes, Chair of the CRSB and a producer from west of Calgary. She noted that people had constructive discussions during the five-hour breakout session and were aligned on many of the CRSB's immediate priorities, such as the importance of communication with consumers and the public.

The National Beef Sustainability Assessment is a scientific project that will benchmark the industry's social, economic and environmental impact. It has been through a third-party review and covers new life cycle assessment topics. The baseline year for the study is 2013; the results from the assessment will be released this Summer.

Agriculture Census responses help direct research priorities and funding

By the Beef Cattle Research Council

In early May, all beef producers will be receiving their Census of Agriculture questionnaire. This is your chance to influence future government policy and funding. The Canadian government uses the results of the census to inform the direction of and evaluate agriculture policy. The results obtained from the census are very valuable to the Canadian beef industry because they identify emerging trends, issues, opportunities and weaknesses within the industry. The results are also used by universities, agribusinesses, and funding agencies to direct investment decisions, re-

search programs, conduct market research, and inform other decision making processes. This year the Census questionnaire is shorter and available online, streamlining the process and reducing the amount of time it takes to complete. The information you provide is very valuable to direct future poli-

cy and research in the beef industry and the Agriculture industry as a whole. This May, please take the time to accurately fill out your Census of Agriculture questionnaire to help provide an accurate snapshot of what is going on within the Canadian agriculture industry. [Click for more information on the 2016 census.](#)



Have 15 minutes? BCRC wants you to make an impact on the future of research

As someone receiving this newsletter, you're almost guaranteed to be what we call a 'Canadian beef industry stakeholder', meaning you:

- own or manage beef cattle,
- conduct research on beef, cattle or forages,
- are a large animal veterinarian,
- own or work for an abattoir/beef processor,
- are a government employee in a beef-related role,
- work or volunteer for an organization that actively supports the beef industry, or
- have another valuable role that supports and relies on Canadian beef production.

You hold a stake in the beef industry, so the Beef Cattle Research Council (BCRC) and the Beef Value Chain Roundtable (BVCRT) rely on your input on research issues.

Please consider answering our 15-20 minute questionnaire by May 31st.

Your feedback will inform the next five-year National Beef Research Strategy and impact the long term competitiveness of the Canadian beef industry.

BEGIN SURVEY



Agricultural Youth Green Jobs Initiative

Creating jobs and better opportunities for young Canadians

The Agricultural Youth Green Jobs Initiative will help fund internships for post-secondary graduates, who are 30 years or younger and are Canadian Citizens or permanent residents, interested in working in the agriculture industry.

Internships must incorporate activities that are environmentally beneficial and must be at least four months in length and be completed by March 31, 2017.

Applications are now being accepted and considered on a first-come, first-served basis until all funds have been allocated.

Funding is available through the following two streams:

Stream A – Green Farms: Farm Operators can apply for matching funding, to a maximum of \$10,000, to hire a Canadian post-secondary graduate to implement projects that are environmentally beneficial.

Stream B – Green Internships: Employers (for profit and non-profit groups) who work in the agricultural sector but not directly on farm. These employers can apply for matching funding, to a maximum of \$16,000, to hire a Canadian post-secondary graduate to undertake environmental activities, services or research that will benefit the agriculture sector.

Agriculture and Agri-Food Canada is one of 11 federal departments committed to providing opportunities for Canada's youth under the Government of Canada's Youth Employment Strategy (YES).

YES is the Government of Canada's commitment to help young people, particularly those facing barriers to employment, get the information and gain the skills, work experience and abilities they need to make a successful transition into the labour market.

For detailed information on the program including how to apply, please refer to our Program Applicant Guide available at: www.canada.ca/agriculture-green-jobs.

Further information can also be obtained by calling 1-866-452-5558, or by e-mail at AAFC.Green.jobs-Stage.en.agroenvironnement.AAC@agr.gc.ca.

CANADIAN BEEF INDUSTRY CONFERENCE

REGISTRATION NOW OPEN!

With Keynote Speaker **Arlene Dickinson**, CEO of top independent marketing firm Venture Communications and former venture capitalist on CBC's Dragon's Den

Other session topics include:

- Achieving the Goals of the National Beef Strategy: Connectivity, Beef Demand, Competitiveness and Productivity
- How to build public confidence in Canadian beef production
- Canadian, US and International Beef and Cattle Market Outlooks
- How to improve productivity and profitability on farm through advancements in animal health and welfare, forage productivity and genomics • *And many more!*

August 9 – 11, 2016

GREY EAGLE RESORT & CASINO
CALGARY, ALBERTA

KEYNOTE ADDRESS BY

Arlene Dickinson

LIVE MUSIC BY AIN'T NO RODEO

REGISTER BEFORE JUNE 15, 2016 TO RECEIVE EARLY BIRD PRICING. ADD ONS AVAILABLE, INCLUDING A PRE-CONFERENCE TOUR HOSTED BY THE ALBERTA BEEF PRODUCERS ON AUGUST 8TH! *Early bird pricing \$375. \$450 after June 15.

New speakers and session information will be updated on our website.
FOR MORE DETAILS AND TO REGISTER, VISIT
CANADIANBEEFINDUSTRYCONFERENCE.COM

facebook.com/canadianbeefindustryconference @CDNBeefConf

CANADIAN BEEF INDUSTRY CONFERENCE
403-451-0932 | 180, 6815-8th St. N.E., Calgary, AB T2E 7H7

PUTTING IT TOGETHER...



You can't tell by looking...



But you *can* tell with Green Gold

You might have a strong hunch but you really can't tell the RFV just by looking at an alfalfa crop. That's why you should sign up with the **Manitoba Forage & Grassland Association's Green Gold** program. As this year's alfalfa crop is maturing, Green Gold collects twice-weekly samples from fields throughout eastern, central and western/interlake Manitoba and sends them into Central Testing Laboratories to pinpoint the best day for your first alfalfa cut. MFGA will then share our results with you via direct email and on the MFGA Green Gold web page.

To sign up, email John McGregor, MFGA Green Gold Coordinator, john@mfga.net.

We are seeking volunteers for the Green Gold program by clipping samples from your field. Contact John if you are able to participate.

Manitoba
& forage
grassland
Association

