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NEWS RELEASE

**For immediate release
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Manitoba Beef Producers District Meetings Begin October 22 Three director positions open this fall

WINNIPEG, MB – Manitoba Beef Producers (MBP) is seeking to fill three positions on its board of directors during its 14 annual fall district meetings which kick off on October 22 in Ashern.

Director elections will be held in odd-numbered districts this year. The three retiring directors are Ramona Blyth, District 5; Larry Gerelus, District 7; and, Ben Fox, District 13.

MBP President Tom Teichroeb encourages interested beef producers to think about running for one of the three director vacancies.

“MBP’s board of directors undertakes a lot of important work on behalf of the province’s beef industry, including the cow/calf, backgrounding and finishing sectors,” Teichroeb says. “It is important that we have strong representation from all these sectors around MBP’s board table to help inform our decision making on behalf of our fellow beef producers. This is especially important as we seek to grow our industry.”

Teichroeb adds that MBP directors not only have the opportunity to represent beef producers’ interests within the province, but also nationally. For example, MBP directors participate on the boards of organizations such as the Canadian Cattlemen’s Association, Canadian Cattle Identification Agency, and the Beef Cattle Research Council, among others.

“MBP’s board and staff work on a wide range of topics, including business risk management programs, wildlife management, livestock traceability, sustainability initiatives, trade, research, water management and many, many more,” notes Teichroeb. “By working together, we are creating a stronger industry for producers.”

MBP members interested in becoming a director and learning more about the position should contact their local director or the MBP office. Current directors’ contact information can be found at <http://www.mbbeef.ca/about-mbp/board-and-staff/> or call 1-800-772-0458.

In addition to the director elections, the meetings will include a look back at MBP's finances for the past year, as well as review of some of the association's activities on behalf of members. Other topics, such as pending changes to prescription requirements and the need for producers to have a valid client patient relationship with their veterinarian will also be discussed.

"The district meetings are extremely valuable for MBP, providing us with direct input and ideas from farmers and ranchers about matters affecting their operations," MBP General Manager Brian Lemon said. "We strongly urge producers to attend the meetings and to have their say in the future of MBP. I look forward to hearing from and speaking with all those in attendance."

All meetings begin at 6 p.m. with a free beef on a bun supper. For more information please go to mbbeef.ca or contact the MBP office at 1-800-772-0458.

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Manitoba Beef Producers is the exclusive voice of the beef industry in Manitoba. Our role and mission is to represent our beef producers through communication, research, advocacy and education. We provide this representation within industry, to government, to the beef consumer and general public. These efforts take place to strengthen our industry viability, improve prosperity and ensure a sustainable future for the beef industry in Manitoba for the benefit of all our producers. The Manitoba Beef Producers represents 6,500 beef producers across the province.

For Further Information Contact:

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**MANITOBA BEEF
PRODUCERS
IS YOUR
ORGANIZATION—
ATTEND YOUR
DISTRICT MEETING**

All meetings will begin at 6 p.m. with beef on a bun being served.

Meet with MBP representatives and fellow beef producers to discuss issues affecting your district and industry. Elections will be held in odd-numbered districts

| DISTRICT | DIRECTOR | DATE | LOCATION | ADDRESS |
|-------------|------------------|--------|--|-------------------------------------|
| District 11 | Robert Metner | Oct-22 | Ashern Legion | 3 Main St. East, Ashern |
| District 9 | Dianne Riding | Oct-23 | South Interlake Rockwood Ag Society (Red Barn) | PR #236 & Rockwood Road, Stonewall |
| District 4 | Robert Kerda | Oct-25 | Grunthal Livestock Auction Mart | 28121 PR #205, Grunthal |
| District 10 | Mike Duguid | Oct-29 | Arborg-Bifrost Community Centre | 409 Recreation Centre, Arborg |
| District 3 | Peter Penner | Oct-30 | Carman Legion Auxiliary Hall | 28 – 1st St. NW, Carman |
| District 2 | Nancy Howatt | Nov-01 | Baldur Memorial Hall | 142 First St., Baldur |
| District 5 | Ramona Blyth* | Nov-02 | Austin Community Hall | 44 – 2nd Ave., Austin |
| District 14 | Jade Delaurier | Nov-05 | Swan River Elks Hall | 112 – 5th Ave. South, Swan River |
| District 12 | Kris Kristjanson | Nov-06 | Ste. Rose Jolly Club | 638 – 1st Ave. SW, Ste. Rose du Lac |
| District 13 | Ben Fox* | Nov-07 | Parkland Recreation Complex, Curler's Lounge | 200 – 1st St. SE, Dauphin |
| District 7 | Larry Gerelus* | Nov-08 | Shoal Lake Community Hall | 315 The Drive, Shoal Lake |
| District 1 | Gord Adams | Nov-13 | Mountview Centre | 111 South Railway Ave., Deloraine |
| District 8 | Tom Teichroeb | Nov-14 | Arden Community Hall | 411 Saskatchewan Ave., Arden |
| District 6 | Larry Wegner | Nov-15 | Oak Lake Community Hall | 474 Cameron Street West, Oak Lake |

*Director retiring - Elections will be held in odd-numbered districts.

All Meetings Begin at 6 p.m.