



August 28, 2020

mbbeef.ca

# E-Newsletter

*An update from Manitoba Beef Producers*

## Manitoba Government Updates Requirements for Self-Isolation re: COVID-19

*(August 27, 2020 Province of Manitoba News Release)*

The following is an excerpt from the news release updating the requirements for Manitobans to self-isolate for 14 days if they have either tested positive for COVID-19 or been exposed to it by a close contact.

*Effective Aug. 28, public health orders will require Manitobans to self-isolate for 14 days if:*

- *they have tested positive for COVID-19; or*
- *they have been exposed to COVID-19 by a close contact.*

*Individuals will be notified by a public health official if self-isolation is required. Once notified, the person must go to their residence or an approved self-isolation location and remain there for 14 days, or until they are directed otherwise by a public health official.*

*Exceptions will be made for in-person appointments with health care providers. However, if an individual leaves their home, they must wear a mask, maintain physical distancing and minimize the time away from their self-isolation location.*

*Failure to self-isolate in accordance with public health advice is a violation of the order and is enforceable*

*under The Public Health Act. Individuals could be subject to fines for non-compliance.*

Manitobans are strongly encouraged to return to the fundamentals to help stop the spread of COVID-19. This means not going out while you feel ill, practicing proper hand hygiene, covering your cough and physical distancing when you are with people outside your household. If you can't physical distance, wear a mask.

Unless recommended by public health, only individuals experiencing COVID-19 symptoms should go for testing. Individuals with symptoms are asked to seek testing as soon as possible once symptoms are present.

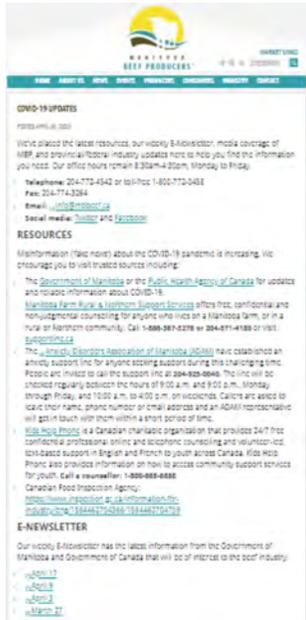
Employers are asked to only send employees for testing if they have symptoms or if testing has been recommended by public health. The online assessment tool can be found at <https://sharedhealthmb.ca/covid19/screening-tool/> and COVID-19 symptoms can be found at [www.gov.mb.ca/covid19/updates/about.html#collapse4](http://www.gov.mb.ca/covid19/updates/about.html#collapse4).

For up-to-date information on COVID-19 in Manitoba, visit [www.manitoba.ca/COVID19](http://www.manitoba.ca/COVID19).

MBP is pleased to make available six \$500 scholarships annually for MBP members or their children attending a university, college, other post-secondary institution or pursuing trades training. **Completed applications and supporting documents are due November 6.**

# SCHOLARSHIPS

**For reliable information and resources please visit:**



**COVID-19 UPDATES**  
 2020-08-26 09:00  
 We've placed the latest resources, our weekly e-Bulletin, media coverage of MBP and provincial/federal industry updates here to help you find the information you need. Our office hours remain 8:30am-4:30pm, Monday to Friday.  
 Telephone: 204-770-4342 or toll-free 1-800-770-0482  
 Fax: 204-770-2284  
 Email: [info@mbp.ca](mailto:info@mbp.ca)  
 Social media: [Twitter](#) and [Facebook](#)

**RESOURCES**  
 As information (fake news) about the COVID-19 pandemic is increasing, we encourage you to visit trusted sources including:  
 • The Government of Manitoba or the Public Health Agency of Canada for updates and reliable information about COVID-19.  
 • Manitoba Farm, Rural & Agriculture Support Services offers free, confidential and non-judgmental counselling for anyone who lives on a Manitoba farm, or in a rural or farmtown community. Call 1-888-367-8276 or 204-671-4188 or visit: [www.mars.ca](http://www.mars.ca)  
 • The [Canadian Cattlemen's Association \(CCA\)](http://www.cca.ca) have established an advisory support line for anyone seeking support during this challenging time. Peers are invited to call the support line at 204-830-0606. The line will be open on regular business hours of 9:00 a.m. and 5:00 p.m., Monday through Friday, and 10:00 a.m. to 4:00 p.m. on Saturdays. Calls are asked to leave their name, phone number or email address and an ADAAI representative will get in touch with them within a short period of time.  
 • [Helpline Canada](http://www.helpline.ca) is a Canadian charitable organization that provides 24/7 free confidential professional, online and telephone counselling and volunteer-led, task-based support in English and French to youth across Canada. Helpline Canada also provides information on how to access community support services for youth. Call a counsellor: 1-800-668-6868  
 • Canadian Food Inspection Agency: [www.inspection.gc.ca/information/fr/actualites/2020/08/26/20200826-1944574747](http://www.inspection.gc.ca/information/fr/actualites/2020/08/26/20200826-1944574747)

**E-NEWSLETTER**  
 Our weekly e-Bulletin has the latest information from the Governments of Manitoba and Government of Canada that will be of interest to the beef industry.  
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**COVID-19  
NOVEL CORONAVIRUS**

Manitoba 



**FOR MORE INFORMATION ON CORONAVIRUS:**

 1-833-784-4397       [@canada.ca/coronavirus](https://canada.ca/coronavirus)

 Public Health Agency of Canada    Agence de la santé publique du Canada      

← For the latest Manitoba industry news:  
<https://www.mbbeef.ca/news/covid-19-updates/>

← The Canadian Cattlemen's Association is collaborating with industry stakeholders and the Government of Canada to ensure both stable beef production and trade during and following the COVID-19 pandemic. <https://www.cattle.ca/ccaresources/covid-19/>



## HEADLINE NEWS

### Beef science falls short in applied research

By Robert Anson      Published: August 27, 2020  
 Livestock      Reading Time: 3 minutes



Tim McAllister of Agriculture Canada says beef research is missing the practical touch: "When you are just working on the bench (in a lab), you can come up with a lot of great ideas, but you don't understand the challenges and nuances within the industry.... Some (ideas) can look quite ridiculous when you try and apply them at the farm level." | File photo

### Toban Dyck: Tread the COVID-19 landscape with sensitivity

It's a challenge to process the news and identify how our fears and prejudices influence our positions

By Toban Dyck      Published: August 26, 2020  
 Columns      Reading Time: 3 minutes



Riding Mountain National Park, western Manitoba. Photo: Mylicianerzy/E+Getty Images  
 I check my crops nearly every morning. I didn't do that last year or any year since I have been back on the farm. I regularly communicate with my father about what's happening on the farm on any given day. I didn't do that last year, either.

### Public support for ag has its limits

By Robert Anson      Published: August 27, 2020  
 News      Reading Time: 3 minutes



About 80 percent of Canadians said supporting fruit and vegetable production is high priority, but the numbers for beef and pork were much lower. | File photo

Like most industries, there are times when agriculture needs government and public support. In an ideal world, the sectors within agriculture would get government help based on need, or according to the importance of the sector to the economy.

# Manitoba Government Enhances Back to Work Wage Subsidy Program

*(August 26, 2020 Province of Manitoba News Release)* The Manitoba government is enhancing its Back to Work program to support more Manitoba businesses in bringing back their employees to increase their operations and the services provided throughout the province, Premier Brian Pallister announced.

“The Back to Work Manitoba Initiative is a key component as we continue to reopen our communities and safely restart our recovery,” said Pallister. “Nearly 40,000 Manitobans are looking to get back to work and back up on their feet. To meet additional demand and support employers to hire and bring back more staff, we are doubling the number of employees eligible for a wage subsidy.”

As part of #RestartMB, Manitoba’s roadmap to recovery, the Back to Work Manitoba Initiative supports the province’s economic recovery by encouraging private sector or non-profit employers to bring back laid-off employees or make new hires. The program will reimburse 50 per cent of wage costs (up to \$5,000) per employee hired or re-hired between July 16 and Oct. 31, 2020.

The enhanced program will now allow businesses, not-for-profit organizations or charities to receive a subsidy for another 10 full or part-time employees, in addition to the current total of 10. By doubling the

amount of subsidized employees to 20, the maximum level of financial support available to employers increases from \$50,000 to \$100,000.

“As we learn to live with COVID-19, our government continues to look for safe opportunities to get Manitobans back to work,” said Pallister. “Many businesses are adapting and finding ways to operate safely and offer services that Manitobans rely on, and we want to support them as they rebuild to pre-pandemic staffing levels.”

The premier noted the Back to Work Manitoba Initiative has received applications from 445 employers for 2,429 employees and over \$12 million in financial supports, as of Aug. 25. Nearly 40 per cent of employers accessing wage subsidies have applied for the maximum ten employees. In the restaurant and hospitality industry, almost two-thirds of applicants have maximized their subsidy for 10 hires.

The program is open to applicants of the Summer Student Recovery Jobs program and Back to Work This Summer Program to make any additional hires. However, positions already receiving funding through other federal or provincial government programs are ineligible.

The application deadline is Oct. 1. Employers will be required to provide proof of payment of wages by Jan. 4, 2021. Program details and the application form are available online at [www.gov.mb.ca/covid19/restartmb/mbtwp.html](http://www.gov.mb.ca/covid19/restartmb/mbtwp.html).

Register for a webinar presentation from Public and Stakeholder Engagement (PSE) and Abacus Data, as they present their baseline consumer research study results. This will include public perception of the Canadian cattle industry and consumer behaviours from surveys conducted June, 2020.

Click on the image to register.

## Public Perception and Consumer Behaviour Study Results

September 16, 2020

11:00 a.m. PST / 12:00 p.m. MST / 1:00 p.m. CST / 2:00 p.m. EST



ABACUS DATA

# Mask Use Mandated at Manitoba Hospitals and Health Centres Effective September 1

(August 24, 2020 Province of Manitoba News Release) Visitors to all health-care facilities will soon be required to wear non-medical masks as part of the province's continuing efforts to implement targeted measures to protect Manitobans and limit the spread of COVID-19, Health, Seniors and Active Living Minister Cameron Friesen announced.

"Our government is committed to taking all appropriate steps to protect the health of Manitobans as we continue to learn to live with this virus," said Friesen. "As we move towards the fall, additional proactive and preventative measures are needed to ensure the risk of exposure to this virus is minimized for patients and our dedicated front-line clinical staff who care for them."

All visitors arriving at health-care facilities will be required to wear a non-medical mask to be permitted into the site. The requirement, which takes effect province-wide on Sept. 1, also extends to outpatients attending appointments at clinics within hospitals and health centres throughout the province. While primary care clinics and other locations providing health services are not currently included in the mask requirement, all Manitobans are strongly encouraged to wear a non-medical mask when seeking care, said Friesen.

This requirement is already in place in the Prairie Mountain Health region, where the use of masks is mandatory in all indoor public places as the region is currently listed as Restricted (orange) under the #RestartMB Pandemic Response System.

"Wearing masks provides additional protection for people, particularly in indoor spaces where physical distancing is not possible," said Dr. Brent Roussin, Manitoba's chief provincial public health officer.

"Wearing masks in hospitals and health centres will ensure we are all doing what we can to protect ourselves and others from this virus."

Visitors are asked to arrive at facilities with their own non-medical mask. Those who do not have a mask will be notified of locations where they may be purchased. In certain circumstances, they will be provided with one.

The policy expands upon a requirement already in place for more than a month at personal care homes, where visitors are mandated to wear non-medical masks during indoor visits. It also builds on a number of initiatives implemented since the start of the pandemic to protect patients and staff at Manitoba health-care facilities from COVID-19, including:

- appropriate use of personal protective equipment;
- enhanced visitor restrictions;
- routine deep cleans of clinical departments, including examination and waiting rooms;
- daily screening of staff prior to the start of their shifts; and
- implementation of the single-site staffing model at personal care homes.

Friesen noted the non-medical mask requirement does not apply to children under the age of two, as well as those with an underlying medical condition that may inhibit their ability to wear a mask.

For more information on inpatient visitation principles, visit: <https://sharedhealthmb.ca/files/covid-19-inpatient-visit-principles.pdf>.

For more information on visitation principles for long-term care facilities, visit: <https://sharedhealthmb.ca/files/covid-19-pch-visitation-principles.pdf>.

Commitment TO THE  
**LAND, WATER, & AIR**  
is a prerequisite to raising healthy cattle  
.....  
SUSTAINABILITY IS NOT A BUZZWORD  
IT'S A *Way of Life*



Applications for Manitoba's Environmental Stewardship Award (TESA) are being accepted until **December 4.**





Canfax Research Services is proud to present the **Canadian Cow-calf Cost of Production Network (CDN COP Network)** funded by the Beef Cattle Research Council and delivered with our provincial partners. The CDN COP Network will host 26 cow-calf producer **focus groups** across Canada to establish baseline cost of production statistics and develop future farm scenarios. This will provide national benchmarking data for the first time across Canada.

Network information is now live for producers and the general public. Please check out our website: <http://www.canfax.ca/COPNetwork.aspx>.

We're actively recruiting participants for focus groups over the next several months and we want to encourage as many producers to sign-up as possible. We invite you to share our social media messages on your social media platforms and encourage you to engage with us to get the word out about this initiative. Producers can find additional information and sign-up at our [website](#).

Producers who sign-up and are selected to participate will receive a \$500 honorarium. Selection will be based on several criteria identified in the intake form as producers are grouped based on: region, production systems, etc. Please contact [crs@canfax.ca](mailto:crs@canfax.ca) to answer any questions you may have.

## 2019 Farmland School Tax Rebate Application Deadline Approaching

The Farmland School Tax Rebate (FSTR) was implemented in 2004 to support the rural economy by providing Manitoba farmland owners with school tax relief.

The rebate percentage has increased from 33% in 2004 to 80% in 2019. Landowners are required to submit an annual application to Manitoba Agricultural Services Corporation (MASC). Once you are registered with MASC and receive a rebate, you will receive a pre-populated application form (electronic or paper) the following year.

Pre-printed 2019 applications have now been mailed to those who received a rebate in 2018. If this is your first time applying for the rebate, application forms and additional information are available below.

### Deadline Extension (COVID-19)

The deadline to return completed and signed Farmland School Tax Rebate applications for the 2019 property tax year to MASC has been extended to the earlier of September 21, 2020 or the end of the State of Emergency associated with COVID-19.

Your 2019 property taxes, any penalties or interest charges, and CLPA lease fees must be paid in full by the earlier of September 21, 2020 or the end of the State of Emergency associated with COVID-19.

Existing FSTR clients can now complete and submit their Farmland School Tax Rebate application online with the myMASC function on the MASC website. See:

[https://www.masc.mb.ca/masc.nsf/program\\_farmland\\_school\\_tax\\_rebate.html](https://www.masc.mb.ca/masc.nsf/program_farmland_school_tax_rebate.html)

Note: The online application submission feature is not available for first-time FSTR applicants. First-time applicants are required to submit a paper copy of their application form to an MASC office for processing.

# COMPETITIVE FEED COSTS

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No grinding or rolling required to feed!

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#### **WHEAT PELLETS**

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#### **BARLEY PELLETS**

(Approx. 10% Protein, 3% Fat, 67% TDN – As fed))

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(Great for stretching silage)

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**CATTLE COUNTRY**